

Allow Capim Santo/Lemon Grass to take you away. A light, breezy green with yellow influences, it offers a refreshing hue, much like its namesake plant.

Its simple, relatively calming nature is a move to simplicity from our frenetic pace. Originally a CMG Latin America color prediction for 2017, it is appearing globally.

From traditional design to modern, this distinct hue will add a quiet energy to colors like, grey, taupe and brown, add a lush addition to a wide range of blues, and contrast with floral pinks and deep reds.

Lush and healthy, look for Capim Santo/Lemon Grass to add its spark of energy to fashion from simple t-shirts to outerwear, and home from bedding to accessories.

Color Sells and the right colors sell better.®

