



color alert

THRIVE

Nourished and growing, it's time for the color **Thrive**, the CMG North American 2017 key color.

With its rich, vegetal inspiration, this hue connotes the power of green to keep us nurtured and vital. It is a green about growth, strength and endurance. An evenhanded color that helps maintain our balance, Thrive represents the prevalence of authentic, numerous greens emerging in our lives.

It is lush in matte suede, and vital in a polished finish, and acts as a catalyst to other colors in prints.



BLÅ STATION SDW17

BALANCED
growth
ENDURING

SAKROOTS

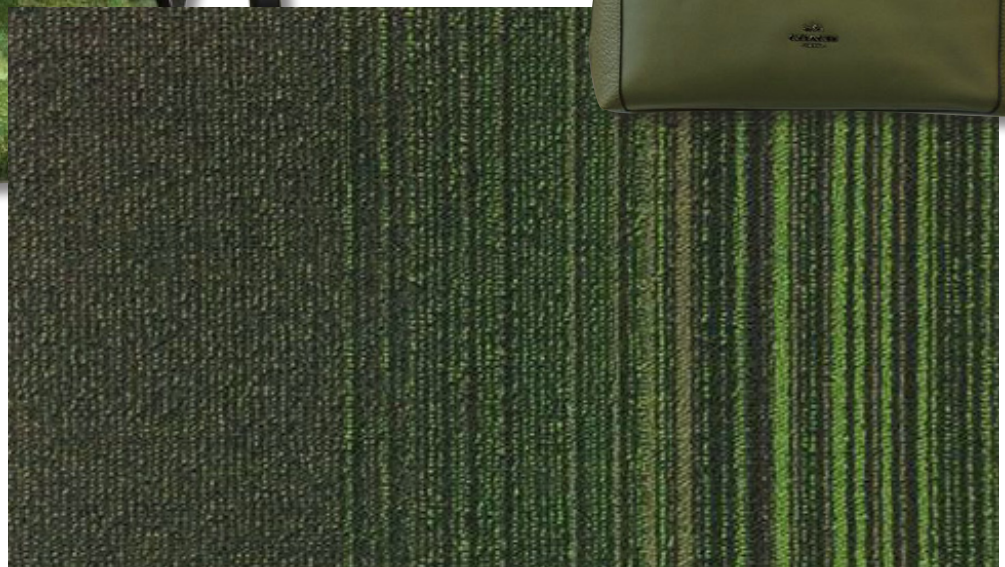


COACH



SVEDESE SDW17

SEEN AT DILLARDS



MATRIX CARPET