



color alert™

# Live Lively

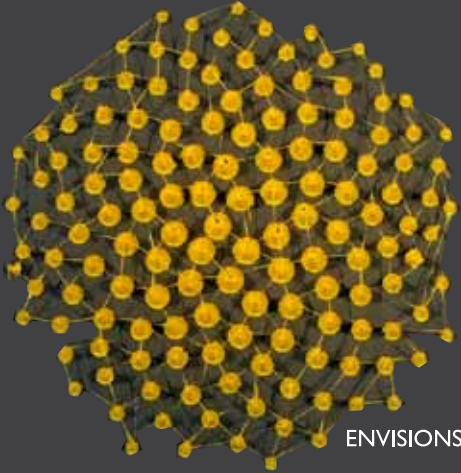
"Live Lively," the name says it all. Radiating joy and possibility, this hue is filled with light and freshness. It is a visual reminder that, each day, we must "live, live, live!," and always fill our lives with moments of color joy!

A zestful flash of color pop, this color of the sun, graffiti markings, and health, is being spotted on accessories such as bags and shoes, as well as accenting other colors. Nail lacquers dazzle, cars gleam and sportswear is visually energized.

Fresh, but with an edge, it lifts navy, white, and grey, and kicks up the energy meter with red, pink and green. Purple gives it a regal, and slightly urban edge, and it glistens with water-influenced turquoise and teal.

Go ahead; grab this hue, and "Live Lively!"

## Alive • Dynamic • Healthy



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