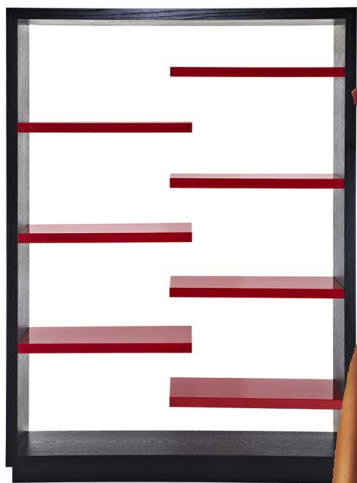


color alert

Malagueta

Vital
Vigorous
Passionate
Assured



Vitality, sensuality and energy are key to this luscious red. Whether inspired by spicy peppers, ripe fruit or ginger hair, red continues its important status in 2015. It not only sweeps the “red” carpet with panache, but also adds high velocity color to vehicles ranging from sport to family.

Fashion is having a red renaissance as red graces the lips of the models on the catwalks as well as the clothes. It is a harbinger of the Northern hemisphere’s spring as Robins make their appearance and it is a healthy food color choice in the produce isle.

Above all, red is passion, passion for one another, and for one another’s causes. Its power surges on.

