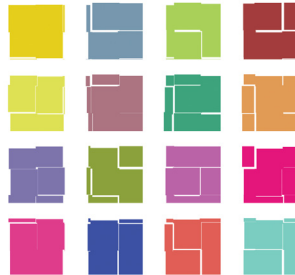




**COLOR
MARKETING
GROUP**

THE PREMIER
INTERNATIONAL
ASSOCIATION FOR
COLOR DESIGN
PROFESSIONALS



Latin America Fore- cast

AS DETERMINED AT THE
**2011 LATIN AMERICAN
CONFERENCE**

Notations for Asia Pacific Forecast Colours® are located on CMG's website, www.colormarketing.org. Go to Members/Resource/Report Backs & Notations.

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Latin American Forecast Colours®

AS DETERMINED AT THE
2011 LATIN AMERICAN CONFERENCE
IN MEDELLIN, COLUMBIA



Axiote

Munsell: 6.25R 3/12
Pantone TPX: 19-1761
NCS: S 1580-R
RAL:
LAB: 34.1, 62.8, 35.5
sRGB: 152, 4, 30



Zapote

Munsell: 7.5R 5/14
Pantone TPX: 17-1562
NCS: S 0580-Y80R
RAL:
LAB: 55.6, 60.8, 48.2
sRGB: 222, 76, 55



Mangobiche

Munsell: 2.5GY 7/8
Pantone TPX: 14-0445
NCS: S 2050-G70Y
RAL:
LAB: 77.2, -12.2, 52.5
sRGB: 189, 176, 75



Andino

Munsell: 5G 4/4
Pantone TPX: 19-5511
NCS: S 6020-G
RAL:
LAB: 36.9, -17.6, 5.0
sRGB: 64, 94, 77



Esmeralda

Munsell: 5G 5/8
Pantone TPX: 18-6022
NCS: S 3050-G
RAL:
LAB: 51.4, -41.7, 10.5
sRGB: 39, 141, 99



Gorgona

Munsell: 10B 3/8
Pantone TPX: 19-4241
NCS: S 4550-B
RAL:
LAB: 26.0, -16.4, -32.5
sRGB: 0, 80, 108



Agua Ardiente

Munsell: 10BG 4/8
Pantone TPX: 18-4733
NCS: S 3060-B30G
RAL:
LAB: 43.6, -39.6, -22.1
sRGB: 0, 128, 134



Chiquinquirá

Munsell: 10PB 3/10
Pantone TPX: 19-3737
NCS: S 4050-R60B
RAL:
LAB: 28.4, 21.9, -36.9
sRGB: 68, 63, 127



Catleya

Munsell: 5RP 2/8
Pantone TPX: 19-2430
NCS: S 5040-R30B
RAL:
LAB: 25.0, 36.7, -4.5
sRGB: 97, 36, 70



Yarumo

Munsell: 5G7/1
Pantone TPX: 15-5205
NCS: S 3005-G20Y
RAL:
LAB: 69.0, -4.4, 3.5
sRGB: 165, 171, 162



Salinas

Munsell: 10Y 7/1
Pantone TPX: 15-6307
NCS: S 3005-G80Y
RAL:
LAB: 71.2, -1.8, 8.1
sRGB: 177, 175, 159



Galeras

Munsell: 10B 3/1
Pantone TPX: 19-5004
NCS: S 7005-B20G
RAL:
LAB: 35.2, -3.3, -2.7
sRGB: 77, 85, 87