



color alert

Shim

A 2016+ ASIA PACIFIC FORECAST COLOR

BALANCED

SALLY HANSEN - AU NATURE-AL



KHALID SHAFAR - WALLPAPER



A pink for all! "Shim" is a no-definition, no-problem hue that expresses current times, as well as the future. Neither masculine, nor feminine, it exists as a balancing hue for any person, and any design, at any time of year.

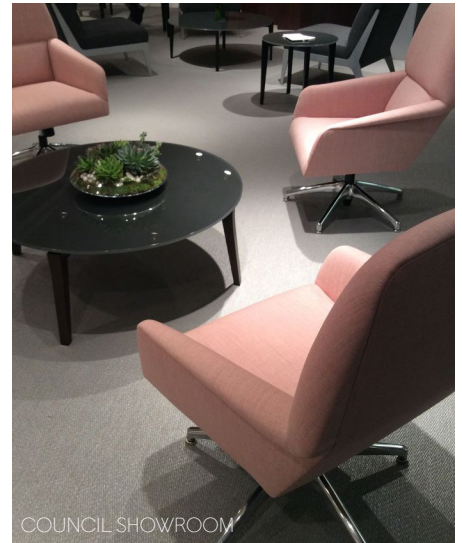
"Shim" is a subtle color that can play multiple roles, quiet enough for reflection, yet colorful enough to stand on its own. It is more concerned about enhancing style than defining gender.

In lacquer or patent leather finishes, it is bright and bold, in metallic, it shimmers with the gleam of rose gold, and in matte finishes, it takes on a soft, powdery effect. Its role as a solid color is set, but it will expand as it appears as tweed upholstery fabric and balances bold prints in everything from sateen to velvet, wood stains to metal.

Sometimes reserved, sometimes bold, "Shim," whatever the stance, makes a modern statement of color.



SOFTLINE



COUNCIL SHOWROOM



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QUIET STRENGTH

Color Sells
and the right colors sell better.®