

color *calent*

etnico

Rich in bold heritage and suggestive of legacy, "Etnico" is bridging culture and countries with earthy, heartfelt warmth. This deep orange color has inherent brightness, which represents the nations and ethnicities of the people of Latin America. Etnico transcends mere color, to become a hue of pride.

Bringing to mind hardened earth, baked pottery and, indeed, the orange of the setting sun, the color embeds itself deeply in products. It celebrates when enhanced with a metallic effect, seduces with a matte richness and glows with a polished gloss.

Not just a simple terra cotta, Etnico takes orange to a new level in home and office. It is becoming a new staple for leather and a solid color coordinate to copper. Count on it to accent classic hues like plum, navy blue, and ivory, and to create a new twist with charcoal grey, wine and olive green.

Earthy, yes, but also sophisticated, charming and energized.

heritage
earthy
strong



Cavalera



Marni



Nola Industrier Parco Bench



Bruel sofa



Abel Carcamo



Tom Dixon



Lexus