

color alert

RE-BLUED

Reminiscent of clear skies and warm seas, Re-Blue is a fresh take on environmental colors. Updated with special effects and sheen it is the beginning of a range of blues.

Blue is your "color friend." Blue is embraceable, reliable, sometimes mysterious

BUT ultimately familiar. With roots in indigo-dyed denim, a perennial favorite of infinite blues, Re-Blue is marching forward in home, fashion, automotive and more. It is as casual as a breeze in creating a subtle dining space, can go from beachwear to eveningwear and is a comforting hue on an espresso machine.

Stake your claim with the many dimensions of blue and let "Re-Blue" rule.



TRUSTING
FRIENDLY
FAMILIAR
FRESH