

color alert

Classic • Organic • Transformative • Stately



Bleu Lazuli

Embrace the chic of “Bleu Lazuli;” stately, bold, crisp and making a fresh appearance in combination with other hues. It will maintain its classic edge by being paired with white, gain a sharpness with CMG’s acidic “Infusion” (Color Alert May 2014) or be made subtle when layered with navy and periwinkle.

Translated to a car finish, it is practically liquid motion and when rendered in timepieces, maintains a classic appeal while looking new. Watch for it to transform faux crocodile to new heights, take a bike for a spin and inspire manis and pedis.

This is a blue elevated from its simple roots to a level of playful sophistication. Sheen and texture, as well as the richness of the color, make “Bleu Lazuli” a color of strength and timeless style.