

color alert

Silent Mist

September, the month of transition and a playground between the seasons is the showcase for "Silent Mist." This is a tonal hue that will carry us through this changing time of year, providing a subtle background.

With its quiet presence, it is a color that bridges products and colors as well as seasons. It is a color of the "middle ground" and stands between chaos and mindfulness, balancing everything with which it is coordinated.

It is as diverse as the gray sky of a looming storm, the rich flannel of a suit and the deep metal of industrial tools.



*Strong
Elegant
Subtle*

