



COLOR MARKETING GROUP

THE PREMIER INTERNATIONAL ASSOCIATION FOR COLOR DESIGN PROFESSIONALS

PROFESSIONAL MEMBERSHIP APPLICATION

STEP I— MEMBERSHIP TYPE and QUALIFICATIONS

There are **four** categories of membership. Please indicate which type of membership you are applying for and check the appropriate box to confirm you meet the membership qualifications:

1. [] INDIVIDUAL MEMBER (Annual Dues \$795 - There is an initial \$150 administration charge which is payable for the first year's membership.) As a participating member, you will be required to attend at least one Conference in a three year consecutive period. Fees for non-participating members are \$1680. Membership dues are **automatically** adjusted following three years of non participation to reflect the change of member category.

- Must currently be involved in forecasting and/or the creation of colors for manufactured products, **OR**
- Must currently be involved in the application or the design, rather than the forecasting/creation of colors for manufactured products, and/or involved with the marketing, technical or design aspects of product colors.

2. [] COMPANY MEMBER (Annual dues dependent on the number of company representatives) If you are applying for membership under CMG's Company Membership category then please indicate the Company name. Details of CMG's Company Membership, together with costs, can be located on the CMG web site (www.colormarketing.org.) or by calling 703.329.8500) - There is an initial \$150 administration charge which is payable for the first year's membership.) Annual dues for the first membership under a Company application are \$1000 plus an initial \$150 administration charge. Company's applying for the Company membership must ensure that nominated representatives qualify as follows:

- Must currently be involved in forecasting and/or the creation of colors for manufactured products, **OR**
- Must currently be involved in the application or the design, rather than the forecasting/creation of colors for manufactured products, and/or involved with the marketing, technical or design aspects of product colors.

I wish my application to be processed as part of the following Company Membership Program:

Name of Company: _____

3. [] ACADEMIC (Annual Dues \$490 - There is an initial \$150 administration charge which is payable for the first year's membership.) As a participating academic member, you will be required to attend at least one Conference in a three year consecutive period. Fees for non-participating academic members are \$1680. Membership dues are **automatically** adjusted following three years of non participation to reflect the change of member category.

To qualify as an Academic member, you must:

- Be currently teaching design and/or color on a full-time basis at an accredited four-year college or university or three-year design college; **AND**
- Be a graduate of an accredited college or university, plus have four years color-specific work experience.

4. [] INTERNATIONAL REGIONAL MEMBER (Annual Dues \$400). A level of membership within CMG that allows individuals to register for and participate in the International Regional Meetings held within either Europe, Latin America or the Asia Pacific regions. Benefits of an International Regional Member differ from those of an individual, Company or Academic member. For full benefit details contact sgriffis@colormarketing.org or visit the CMG web site.

To qualify as an International Regional Member, you must:

- Must currently be involved in forecasting and/or the creation of colors for manufactured products, **OR**
- Must currently be involved in the application or the design, rather than the forecasting/creation of colors for manufactured products, and/or involved with the marketing, technical or design aspects of product colors.

STEP 2— BACKGROUND INFORMATION

ARE YOU A FORMER CMG MEMBER? YES (YEAR JOINED: _____) NO

NAME (MR./MRS./MS./MISS)

PREFERRED MAILING ADDRESS BUSINESS RESIDENCE

CURRENT BUSINESS ADDRESS

COMPANY NAME

TITLE

ADDRESS

CITY AND STATE/PROVINCE

ZIP/POSTAL CODE COUNTRY

PHONE

FAX

EMAIL

RESIDENCE ADDRESS

ADDRESS

CITY AND STATE/PROVINCE

ZIP/POSTAL CODE

COUNTRY

PHONE

FAX

EMAIL

EDUCATION

COLLEGE/TECHNICAL SCHOOL

CITY/STATE/COUNTRY

DEGREE

MAJOR

GRADUATION DATE

COLOR WORK EXPERIENCE Please provide details of your current color design experience, highlighting your current job and your specific involvement with color design.

CURRENT EMPLOYER

TITLE

DATES EMPLOYED

COLOR RESPONSIBILITY

COLOR DESIGN WORK EXPERIENCE

STEP 3— JOB FUNCTIONS AND RESPONSIBILITIES

WHAT IS YOUR PRIMARY PRODUCT OR SERVICE?

WHAT ARE YOUR CURRENT RESPONSIBILITIES?

MARKETS

What percent of your time is spent developing product(s) in the Consumer/Residential versus Contract/Commercial markets? (Consumer products are products which individuals buy for their personal use. Contract products are large-scale products for public spaces).

Consumer/Residential _____% Contract/Commercial _____% (Must equal 100%)

I. Consumer/Residential

Please check **only one** category in which you are **most** involved:

A. Transportation

- Vehicles
 _____ 1. Aircraft
 _____ 2. Cars & Trucks
 _____ 3. Commercial Vehicles

Materials

- _____ 1. Paint
 _____ 2. Pigments
 _____ 3. Plastics
 _____ 4. Textiles
 _____ 5. Fibers / Yarns

B. Visual Communications

- Advertising
 _____ 1. Advertising
- Branding Design
 _____ 1. Identity & Corporate Identity
 _____ 2. Packaging
 _____ 3. POP
 _____ 4. Retail/Environmental

Digital, Electronic and Film Design

- _____ 1. Broadcasting
 _____ 2. Multimedia
 _____ 3. Film
 _____ 4. Web

Print and Publication Design

- _____ 1. Print and Publication Design

Printing/Engraving Design

- _____ 1. Printing / Engraving Design
 (Development of Media Techniques and Special Effects)

Substrate Design

- _____ 1. Fine Papers
 _____ 2. Plastics/Fabricated Substrates

Specialties/Greeting Cards/Stationery/Gift

- Wrap
 _____ 1. Specialties/Greeting
 Cards/Stationery/Gift Wrap

C. Technology

Hardware / Equipment

- _____ 1. Cameras
 _____ 2. Cell Phones
 _____ 3. Computers
 _____ 4. Handheld
 _____ 5. Printers
 _____ 6. Scanners

Materials

- _____ 1. Plastics
 _____ 2. Pigments
 _____ 3. Resins

Digital

- _____ 1. Animation
 _____ 2. Integrated Whole Home Systems
 _____ 3. Software

D. Home

Products

- _____ 1. Accessories
 _____ 2. Blinds / Shades / Shutters
 _____ 3. Cabinetry
 _____ 4. Fine Art / Framing
 _____ 5. Flooring
 _____ 6. Floral
 _____ 7. Giftware
 _____ 8. Housewares
 _____ 9. Indoor / Outdoor Furniture
 _____ 10. Lighting
 _____ 11. Major Appliances
 _____ 12. Plumbing Fixtures
 _____ 13. Roofing
 _____ 14. Rugs / Carpets
 _____ 15. Siding

_____ 16. Soft Goods

- _____ 17. Tabletop
 _____ 18. Wallcoverings

Materials

- _____ 1. Concrete / Stucco
 _____ 2. Fibers / Yarns
 _____ 3. Glass
 _____ 4. Laminates / PVC
 _____ 5. Metals
 _____ 6. Paint / Pigments
 _____ 7. Plastics / Resins
 _____ 8. Recycled / Composites
 _____ 9. Textiles
 _____ 10. Stone / Tile
 _____ 11. Woods

E. Consumer Goods

Personal Care

- _____ 1. Appliances
 _____ 2. Health & Beauty

Home Accessories

- _____ 1. Electronics
 _____ 2. Storage
 _____ 3. Small Appliances
 _____ 4. Tools & Gadgets

F. Juvenile Products

Products

- _____ 1. Juvenile Apparel
 _____ 2. Juvenile Craft Items
 _____ 3. Juvenile Equipment (Strollers,

Nursery Equipment, Car seats, etc.)

- _____ 4. Juvenile Home Fashion
 _____ 5. School Supplies
 _____ 6. Toys and Games

Materials

- _____ 1. Fibers/Yarns
 _____ 2. Metals

_____ 3. Papers

- _____ 4. Paint / Pigments
 _____ 5. Plastics/Resins
 _____ 6. Textiles
 _____ 7. Woods

G. Fashion

Wearable

- _____ 1. Accessories
 _____ 2. Apparel
 _____ 3. Cosmetics
 _____ 4. Footwear
 _____ 5. Jewelry

Materials

- _____ 1. Fabrics
 _____ 2. Hides
 _____ 3. Metals
 _____ 4. Notions
 _____ 5. Pigments/Dyes
 _____ 6. Plastics
 _____ 7. Trimmings
 _____ 8. Fibers/Yarns

H. Action/Recreation

Products

- _____ 1. Active Apparel & Footwear
 _____ 2. Marine
 _____ 3. Recreational Equipment
 _____ 4. Sporting Goods

Materials

- _____ 1. Fiberglass
 _____ 2. Metals
 _____ 3. Paints/Pigments
 _____ 4. Plastics
 _____ 5. Textiles
 _____ 6. Transfers

I. Other:

2. Contract/Commercial

Please check **only one** category in which you are **most** involved:

- | | |
|--|--|
| <input type="checkbox"/> Health Care | <input type="checkbox"/> Institutional/Public Spaces |
| <input type="checkbox"/> Hospitality/Entertainment | <input type="checkbox"/> All of the above |
| <input type="checkbox"/> Office | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Retail Environment | |

STEP 4—

Please answer the following questions:

HOW DID YOU HEAR ABOUT CMG?

HAVE YOU EVER ATTENDED A CMG CONFERENCE? YES NO

WHAT OTHER TRENDS OR COLOR FORECASTS DO YOU PURCHASE?

PLEASE LIST ANY TRADE PUBLICATIONS WHICH ARE OF INTEREST TO YOU.

WHICH KEY TRADE SHOWS OR INDUSTRY EVENTS HAVE YOU ATTENDED IN THE LAST 12 MONTHS?

WHO WILL BE FINANCING YOUR MEMBERSHIP DUES? CORPORATE SELF- FINANCING

STEP 5—

PAYMENT INFORMATION

A check or credit card payment in the relevant amount must accompany your application. This includes the initial \$150 administration charge which is payable for the first year's membership). Your membership will expire twelve (12) months from the end of the month preceding the month in which you joined. For example if your membership is activated on 8/22/2011, then your membership will expire on 7/30/2012. Membership to CMG is not refundable, although Company Memberships may be transferred from one nominated representative to another. If you are applying for Company Membership please refer to the CMG web site for further details or contact sgriffis@colormarketing.org.

AMEX MASTERCARD VISA CHECK (payable to CMG / U.S. funds drawn from a U.S. bank only)

CREDIT CARD NUMBER

EXPIRATION DATE

SIGNATURE (IF PAYING BY CREDIT CARD)

PRINT NAME AS IT APPEARS ON CARD

STEP 6—

AUTHORIZATION

I hereby certify that the information herein is true and correct to the best of my knowledge and authorize Color Marketing Group to make independent investigation of statements made on this application.

SIGNATURE

DATE

STEP 7—

SUBMISSION

Each section of this application must be completed in full. Any omission will delay the processing of your application. Return completed application to CMG either by mail, fax or email together with your membership dues payment. All applications are reviewed by CMG's Board of Directors prior to approval. Please allow several days for your application to be processed. You will be notified upon approval or if more information is required.

Color Marketing Group

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