

# 2017 ChromaZone® Color Forecasting Workshop Registration Form



COLOR  
MARKETING  
GROUP™

Toronto ON  
May 5th  
9am – 5.30pm

## REGISTRATION INFORMATION

Name: \_\_\_\_\_

Company \_\_\_\_\_

Industry Sector \_\_\_\_\_

Position \_\_\_\_\_

Phone \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

State: \_\_\_\_\_ Zip/Post Code: \_\_\_\_\_

Country: \_\_\_\_\_

Email \_\_\_\_\_

Dietary restrictions \_\_\_\_\_

Emergency Contact Info: \_\_\_\_\_

## REGISTRATION FEES

Registration fee includes lunch and participation in the color workshop. All participants will receive the color forecast from the ChromaZone in digital format. All final homework assignments will be distributed digitally.

**CMG Members** \$100   
And Company Representatives

**Non Member** \$150

**Students** (see conditions) \$50

**TOTAL PAYMENT** \$ \_\_\_\_\_

Former and Prospective members who join CMG on or before December 1, 2017 will receive a \$25 discount of membership dues for the first year

Check here if you are interested in Facilitating the Workshop

## METHOD OF PAYMENT

Enclosed is my check made payable to CMG (US funds only) *Please write registrant's name on the check*

Visa  MasterCard  American Express

Cardholder Name: \_\_\_\_\_ Card Number: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Signature: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

*International members are encouraged to pay registration fees by credit card. All international wire transfers will carry a \$50 surcharge.*

**Color Marketing Group**

1908 Mount Vernon Avenue, 3<sup>rd</sup> Floor, Alexandria, Virginia USA 22303-1357

www.colormarketing.org



## WORKSHEETS

Pre-preparation is required by completing the Color Worksheet WHICH WILL BE E-MAILED TO YOU UPON CONFIRMATION OF YOUR REGISTRATION. The Worksheet gives you a good indication of what you are expected to prepare, think about and bring to the Workshop. In advance of the Workshop you must review the Worksheet, gather information and samples to support your findings, and bring samples and stories to share at the Workshop discussion table. Please bring digital, royalty-free images (both on flash drive and printed) to be used for presenting the Color Stories in the final Report. Copyright-free visuals are essential. Please digitally insert AND attach your 12 to 16 2019+ Color Forecast swatches in Pantone TPX, NCS, or RAL. Other color swatches may be used on the worksheet (i.e. paint chips). They will be matched to the closest NCS notation during the workshop. You are welcome to bring a PowerPoint or digital presentation, but it is not mandatory. You must bring your own computer to display your presentation.

## REGISTRATION and PAYMENT

Registration forms may be emailed to [sgriffis@colormarketing.org](mailto:sgriffis@colormarketing.org) or posted to 1908 Mount Vernon Avenue, Alexandria VA 22301. A confirmation will be sent via email once payment is processed. No registration form will be processed without payment.

**If you do not receive E-MAIL confirmation of your registration within 5 business days, contact CMG immediately to confirm your registration.**

## CANCELLATION and REFUND POLICY

Cancellations must be received in writing to CMG 3 days before the event date to qualify for a refund. A \$50 administrative fee will be deducted from all canceled registrations. Please allow up to two weeks to receive your refund and up to two billing cycles for it to appear on your credit card statement. Regrettably refunds cannot be granted less than 3 DAYS before the event date.

## CONDUCTING COMPANY BUSINESS AT CMG EVENTS

Sale of products or services is not allowed at CMG meetings and events. For the benefit of all members, it is important that attendees be free of everyday business involvement, companies' research efforts and/or sales promotions. This allows for maximum concentration and exchange of valuable color information – the core of CMG – for specific guidelines, contact CMG's Executive Director at 703.329.8500.

## INFANT/CHILD POLICY

In consideration of members, speakers and guests, no infants or children are permitted at CMG Workshops, meetings or Speaker Sessions.

## WHAT IS A CHROMAZONE®

A ChromaZone® is a results oriented color forecasting Workshop. The Workshops are fast paced and energetic. Attendees will present and discuss their colors and stories and as the day progresses, the colors will be narrowed to a final forecast which is distributed in digital format with notations to each participant.

Although ChromaZone® Workshops are held regionally, the information gathered will become part of the broader color work that takes place during CMG's annual [International Summit](#) (details available on CMG's web site). Here you will see the comparisons of all of the ChromaZone® meetings AND hear full presentations from North America, Asia/Pacific, Europe and Latin America. CMG's World Color Forecast is distributed at the International Summit.

You do NOT need to be a member of CMG to participate - ChromaZone® events are open to current, former, and Non CMG members. We are also inviting members of related professional organizations, education and media. Simply return the ChromaZone® Registration form to [sgriffis@colormarketing.org](mailto:sgriffis@colormarketing.org).

## STUDENTS

Students must currently be attending college or university on a full-time basis and provide written confirmation of fulltime attendance or appropriate student identity. Space for student places is limited and will be processed on a first come first served basis. If you have any questions please contact Sharon Griffis, Executive Director on 703.329.8500 or e-mail [sgriffis@colormarketing.org](mailto:sgriffis@colormarketing.org)