



REGISTRATION FORM

2015 European Meeting – Kraków, Poland

Wednesday May 20th – Friday May 22nd
 Andel's Hotel Cracow, Ul.Pawia 3, 31-154 Kraków, Poland



REGISTRATION INFORMATION

Mr. Ms. Name _____

Company _____

Position _____

Phone _____

Address _____

Country _____ Zip/Post Code _____

Email _____

Emergency Contact Info: _____

Vegetarian Option: YES NO

COLOR WORKSHOP PARTICIPATION & COLOR STORYBOARDS

STORYBOARDS

Pre-preparation is required by completing the Color STORYBOARD WHICH WILL BE E-MAILED TO YOU UPON CONFIRMATION OF YOUR REGISTRATION.

REGISTRATION FEES

CMG Member \$600

NON CMG Member \$650

Guest/Spouse** \$400

* Join CMG as a member on or before August 1, 2015 receive a \$50 discount off membership dues for the first year.

** Spouse/Guest policy is not applicable to anyone involved in color or design; or former CMG members.

OPTIONAL EVENTS

Wednesday's Dinner is not included in the Registration Fee. Please check if you are interested in the following optional events – details will be sent to you at a later date:

Dinner on Wednesday May 20th

METHOD OF PAYMENT

Enclosed is my check made payable to CMG (US funds only) *Please write registrant's name on the check*

Visa MasterCard American Express

Cardholder Name: _____

Card Number: _____ Exp Date: _____

Signature: _____

Non US based attendees are encouraged to pay registration fees by credit card. All international wire transfers will carry a \$50 surcharge.

REGISTRATION, PAYMENT and CANCELLATION POLICIES

Registration forms should be EMAILED to sgriffis@colormarketing.org. A confirmation will be sent via email once payment is processed. No registration form will be processed without payment. If you **do not receive confirmation of your registration in writing within 10** business days, contact CMG immediately to confirm your registration. Cancellations must be received in writing to CMG by May 1, 2015 to qualify for a refund and a \$75 administrative fee will be deducted. Please allow up to two weeks to receive your refund and up to two billing cycles for it to appear on your credit card statement. After May 1st, no refunds will be granted. You may also fax your registration to 703.535.3190 – please call or email to confirm receipt.

HOTEL RESERVATIONS – Make it today!

Hotel reservations must be made by completing the Hotel Reservation Form - <http://tinyurl.com/luzmfp> - and returning to conference2@andelscracow.com. Andels Hotel has limited space, so make your reservation SOONEST. For more information or assistance contact sgriffis@colormarketing.org

CONDUCTING COMPANY BUSINESS AT CMG MEETINGS

Sale of products or services is not allowed at CMG meetings and events. For the benefit of all members, it is important that attendees be free of everyday business involvement, companies' research efforts and/or sales promotions. This allows for maximum concentration and exchange of valuable color information – the core of CMG – for specific guidelines, contact CMG's Executive Director at 703.329.8500.

INFANT/CHILD POLICY

In consideration of members, speakers and guests, no infants or children are permitted at CMG Workshops, meetings or Speaker Sessions.

RETURN YOUR REGISTRATION FORM AND PAYMENT TO (online registration will open shortly):

Color Marketing Group

1908 Mount Vernon Avenue, Alexandria, Virginia USA 22301-1357 Fax: 703.535.3190 www.colormarketing.org



SCHEDULE OF EVENTS

2015 European Meeting
May 20th – 22nd, Kraków, Poland
Andel's Hotel Cracow, Ul.Pawia 3, 31-154 Kraków, Poland



WEDNESDAY MAY 20th – Andel's Hotel Cracow, Ul.Pawia 3, 31-154 Kraków, Poland

- 17:00 – 19:00 Registration & Welcome Cocktail – **included in Registration fee.**
- 20:00 **Optional Dinner** (NOT included in registration fee).
Please check the Registration Form if you are interested in joining the Wednesday Optional Dinner event.

THURSDAY MAY 21st – Andel's Hotel Cracow, Ul.Pawia 3, 31-154 Kraków, Poland

- 09:00 Arrival & Registration - Intro & Welcome
- 09:15 Guest Speaker
- 10:30 Coffee/Tea
- 11:00 Guest Speaker
- 12:00 Guest Speaker
- 13:00 **Lunch**
- 13:30 – 17:30 Color Forecasting Workshops (tea/coffee break provided).
Powder pink, cobalt blue or cream ... what will be the upcoming color trends in Europe? Join Color Marketing Group (CMG), one of the world's largest non-profit color forecasting associations, to identify and determine future color trends and influences in Europe for 2017 and beyond. CMG experts will lead this international Color Forecasting Workshop to determine what's coming NEXT. You will discuss and identify the colors that will be the basis for future color trends in Europe, sharing your color stories with like-minded color professionals. As the event progresses, the colors will be narrowed to a final European Color Forecast which is distributed in digital format with notations to each participants so that you can work on them immediately.
- 20:00 Dinner (included in Meeting Registration) – Location to be confirmed

FRIDAY MAY 22nd – Andel's Hotel Cracow, Ul.Pawia 3, 31-154 Kraków, Poland

- 09:00 Arrival & Program overview (Tea & Coffee will be served)
- 09:30 Color Forecasting Workshops
- 12:00 Lunch
- 13:00 Color Workshops – finalize color forecasts
- 17:00 Wrap up and farewell

There may be some changes to the Schedule.

GUEST SPEAKERS



Paula Leonard, Color, Material & Finishes Design Lead at Dell.



Pernille Kok-Jensen, Trends & Sparks Director at MARE Research.



Hannah Malein, Colour & Trend Consultant Manager at Global Color Research.



Zuzanna Skalska, trendwatcher from 360 inspiration.

CMG wishes to thank the following sponsors of the 2015 European Conference:



Color Marketing Group

1908 Mount Vernon Avenue, Alexandria, Virginia USA 22301-1357

Fax: 703.535.3190

Phone: 703.329.8500

www.colormarketing.org