

2015 COLOR MARKETING GROUP ASIA PACIFIC CONFERENCE



LiuLi China Museum,
No 25 Taikang Road,
Shanghai, China
+86.21.64672268.

GUEST SPEAKER



Renee Hytry Derrington, CMG

Group VP Design
Formica Group and Laminex Group
Fletcher Building Laminates and Panels

Future Vision: trends told in three stories

Do you ever wonder where trends begin, and how those trends manifest into products and materials? "Future Vision" is a trend and color forecasting presentation told in three trend stories: Personal Sanctuary, Spectral and Smart Organic. Based on emerging social and economic mega trends, and validated through research and observation, "Future Vision" is Formica Group's prediction of the direction of design over the next two years. Compiled by the Formica Group's Global Design Team based in the US, Europe, Asia and Australia, the inspiration for "Future Vision" comes from fashion, art, architecture, trade shows, science and technology.

With over 25 years designing surfacing products for the Formica and Laminex brands internationally, Renee leads design teams in Asia, Australia, Europe, North America and New Zealand for Fletcher Building Laminates and Panels Group. These surfaces have shaped interiors in homes, restaurants, hotels, hospitals and almost any other space internationally. Previously, Renee worked for Kohler Company, a major plumbing manufacturer in marketing and industrial design departments where she was responsible for new colors, decorative tiles, and kitchen + bath products.

Renee has a Bachelor of Science in Architecture from University of Wisconsin and a Masters in Industrial Design from The Ohio State University, USA.

A past Board Director for Color Marketing Group, which is an international association for color design professionals; Renee was recognized for her role in expanding the international activities in Asia, Europe and Latin America with the President's Award in 2008.

A design zealot, she has collaborated Pentagram for a historic book on the 100 years of the Formica brand and special laminate collection, as well as new collection with Jonathan Adler. She has worked with Zaha Hadid, Bill Pederson, Michael Graves, Massimo Vignelli to name a few, on a bespoke furniture exhibition. She built her 'all Formica products home' on the shores of Lake Michigan north of Chicago. With her love of design, Renee gives trend presentations to design groups around the world.



CMG
The Premier International
Association for
Color Design Professionals

Color Marketing Group

1908 Mount Vernon Avenue, 3rd Floor, Alexandria, Virginia USA 22301

Phone: 703.329.8500

Fax: 703-535.3190

www.colormarketing.org