



REGISTRATION INFORMATION

Name _____

Company _____

Industry _____

Position _____

Phone _____

Address _____

Country _____ Zip/Post Code _____

Email _____

Emergency Contact Info _____

Vegetarian: Yes NO Restrictions: _____

COLOR WORKSHOP PARTICIPATION

Pre-preparation is required by completing the Worksheet which will be e-mailed to you upon confirmation of your registration.

REGISTRATION FEES

CMG Member \$575

NON CMG Member \$725

Guest/Spouse** \$400

* Join CMG as a member on or before August 1, 2017 receive a \$50 discount off membership dues for the first year.

** Spouse/Guest policy is **not** applicable to anyone involved in color or design; or former CMG members, but is reserved for spouses, partners and family members.

OPTIONAL EVENTS on Sunday September 10th:

1. RAL Colour Coaching Seminar – see Page 2 for details

CMG Member \$Complimentary NON Member \$55

2. Sunday's dinner is NOT included in the Registration Fee. Please check if you are interested in joining other Conference participants for dinner on Sunday September 10th after the Welcome Cocktail:

CONDUCTING COMPANY BUSINESS AT CMG MEETINGS

Sale of products or services is not allowed at CMG meetings and events. For the benefit of all members, it is important that attendees be free of everyday business involvement, companies' research efforts and/or sales promotions. This allows for maximum concentration and exchange of valuable color information.

METHOD OF PAYMENT

Enclosed is my check made payable to Color Marketing Group (US funds only) Please write registrant's name on the check

Visa MasterCard American Express

Cardholder Name: _____

Card Number: _____

Expiration Date: _____

Signature: _____

*Non US based attendees are encouraged to pay registration fees by credit card. **All international wire transfers will carry a \$50 surcharge.***

REGISTRATION, PAYMENT and CANCELLATION POLICIES

Registration forms should be completed in full and EMAILED to sgriffis@colormarketing.org. A confirmation will be sent via email once payment is processed. No registration form will be processed without payment. If you do not receive confirmation of your registration in writing within 10 business days, contact CMG immediately to confirm your registration. Cancellations must be received in writing to CMG by May 1st, 2017 to qualify for a refund and a \$75 administrative fee will be deducted. Please allow up to two weeks to receive your refund and up to two billing cycles for it to appear on your credit card statement. After May 1st, no refunds will be granted.

HOTEL RESERVATIONS – Color Marketing Group has not contracted with any hotel for this Conference, however there are a number of hotels within 5 to 10 km from Yang House:

- Wyndham Garden Suzhou – 3.5 km from Yang House
- Garden Hotel Suzhou – 5.2 km from Yang House
- Renaissance Suzhou Hotel – 5.5 km from Yang House

Travelling to Yang House:

From the airport: Yang House is approximately 90km from Shanghai Hongqiao International Airport (SHA), and 135 km from Shanghai Pudong International Airport (PVG).

By Car: It takes approximately 70 – 80 minutes by private car from Shanghai Hongqiao International Airport (SHA) and approximately 2 hours by car from Shanghai Pudong International Airport (PVG).

By train: The train departs from Shanghai Hongqiao railway station or Shanghai railway station and takes approximately 25 – 35 minutes.

NOTE: The Conference will be conducted in English and translation services will not be available.

RETURN YOUR REGISTRATION FORM AND PAYMENT TO sgriffis@colormarketing.org

Color Marketing Group

1908 Mount Vernon Avenue, Alexandria, Virginia USA 22301-1357

www.colormarketing.org

SUNDAY 10th SEPTEMBER, Yang House, Suzhou China

14:00 – 17:00 Optional Seminar: [RAL Colour Coaching Seminar](#)

RAL is the global language of colours. RAL offers colour users a varied range of precise colour samples with the colour collections RAL CLASSIC and RAL EFFECT as well as the RAL DESIGN system. The RAL colours palette comprises a total of 2,328 shades. RAL products extend from colour fans, plastic standards and software to colour scheme and trend books. This session explores why colour standardization can be helpful for your business. It offers insight into how we perceive colours and why it is essential to work with a colour standard?



17:00 – 19:00 Registration & Welcome Cocktail – Sponsored by [RAL Colours](#).

20:00 Optional Dinner - NOT included in registration fee).

Most famous for its vegetable and fish dishes, Suzhou cuisine emphasizes fresh, subtly sweet flavors and exquisite presentation. It commonly features freshwater fish, especially eel and carp, which are usually steamed. Traditional dishes include Mandarin Fish, Steamed White Fish, Water Shield with Egg Flakes, Moon Cakes, Fengzhen noodles, Aozao noodles, Semen euryales, Fish Flavor Spring Rolls, Youtunjinjiao (Fried Steamed Bun), Sugar Porridge, Jiuniang Cake, and more. Join your color tribe for this optional event designed to give you the full flavor of Suzhou AND connect with your fellow Conference attendees. To register, check the box on the Registration Form.

MONDAY 11th SEPTEMBER, Yang House, Suzhou China

09:00 Arrival, Registration & Welcome

09:30 Introduction to Yang Design and Yang House

10:30 Color Forecasting Workshops - At the very heart of all CMG Conferences is the Color Forecasting process where the world's leading color and design influencers share, discuss and explore color directions. You will be on the cutting edge of color forecasting, and you'll bring these insights back with you to shape and validate discussions and decisions on color directions for your industry, product or service. CMG's Color Forecasting process is a collaboration of minds; a joint effort to understand and interpret what is happening in the world around us and how this will influence color. The final result – a 16-color Directional Forecast that is distributed electronically with a report identifying the trends and influences affecting color directions. The Color Forecast shows notations in all the major color systems including Pantone, NCS, RAL, RGB and LAB.

Tea/coffee break provided

17:00/

18:00 Wrap-up

19:00 Dinner (included in Meeting Registration) – details to follow

TUESDAY 12th SEPTEMBER, Yang House, Suzhou China

09:00 Arrival

09:15 Guest Speaker – Xiaojing Huang, Yang Design, Renowned Design Strategist and Trend Expert. Strategy Director of Yang Design.

10:00 Guest Speaker – details to follow

10:45 Guest Speaker Monika Haag, Head of Corporate Design Management, RENOLIT presents “Colour Road 2017/18”

11:30 Wrap-up and farewell

13:00 Lunch – Yang House

There may be some changes to the timings of this Schedule.

CMG wishes to thank the following sponsors of the 2017 Asia Pacific Conference:

