

COLOR MARKETING GROUP

THE PREMIER INTERNATIONAL ASSOCIATION FOR COLOR DESIGN PROFESSIONALS

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Latin AmericanForecast Colours®

AS DETERMINED AT THE 2009 LATIN AMERICAN CONFERENCE IN MEXICO CITY, MEXICO





Elegancia Pearl

Munsell: 10B 9/1 Pantone F&H: 12-4306 TPX NCS: LAB: 87.9, -1.4, -1.1 Effect: Pearl Effect

Arrongante

Munsell: N4.25 Pantone Textile: 18-4105 TPX NCS: LAB: 50.3, -1.0, 0.5



Silencio

Munsell: 10PB 3/1 Pantone Textile: 19-3905 TPX NCS: \$ 7005-R50B LAB: 33.9, 2.6, -3.9



Nocturno

Munsell: 5PB 4/8 Pantone Textile: 19-4039 TPX NCS: LAB: 37.1, -0.9, -34.6



Metafora

Munsell: 7.5PB 4/4 Pantone Textile: 18-3817 TPX NCS: S 5020-R70B LAB: 43.5, 2.6, -15.8



Bienestar

Munsell: 2.5B 7/4 Pantone Textile: 15-4715 TPX NCS: LAB: 66.9, -19.2, -9.0



Cieltito Lindo

Munsell: 2.5B 7/6 Pantone Textile: 15-4722 TPX NCS: LAB: 68.4, -28.7, -14.5



Chipilin

Munsell: 7.5GY 7/4 Pantone Textile: 15-0326 TPX NCS: LAB: 71.2, -12.4, 21.1



Margarita

Munsell: 1.25GY 8/12 Pantone Textile: 13-0650 TPX NCS: S0570-G80Y LAB: 83.7, -11.8, 80.2 Aura Munsell: 5Y 8.5/6 Pantone Textile: 1-0824 TPX NCS: S 0530-Y LAB: 90.0, -1.3, 41.1 Jolgorio Munsell: 5Y 8/14 Pantone Textile: 14-0760 TPX

NCS: S 0580-Y

LAB: 85.0, 3.2, 100.3

Algarabia Munsell: 5YR 6/14 Pantone Textile: 15-1150 TPX NCS: S 0585-Y40R LAB: 66.4, 43.1, 84.4

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PRODUCED BY X-RITE, INC. GRAND RAPIDS, MI USA

THIS DIGITAL OUTPUT WAS ACHIEVED SCANNING ORIGINAL SAMPLES WITH X-RITE'S COLOR MANAGEMENT TECHNOLOGY, THE COLORMUNKI. THIS TECHNOLOGY ALLOWED FOR THE MEASUREMENT AND CAPTURE OF THESE COLORS IN A SIMPLE TO USE TECHNOLOGY SOLUTION SET.

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Taxco Metal

Munsell: 5Y 3/1 Pantone Textile: 18-1112 TPX NCS: LAB: 43.5, 1.3, 10.6 Effect: Gold Metallic



Mestizo Metal

Munsell: 5YR 4/4 Pantone Textile: 18-1137 TPX NCS: LAB: 46.5, 16.3, 20.9 Effect: Copper Effect



Abrazo

Munsell: 7.5R 5/2 Pantone Textile: 17-1321 TPX NCS: S 5010-Y50R LAB: 51.2, 7.1,12.5



Velvetina

Munsell: 7.5R 3/12 Pantone Textile: 18-1547 TPX NCS: S 2570-R LAB: 27.8, 59.1, 41.5 Effect: Red Glitter



Refugio

Munsell: 7.5RP 4/12 Pantone Textile: 19-2047 TPX NCS: S 2065-R20B LAB: 37.9, 57.5, 3.0



Candela

Munsell: 7.5R 4/14 Pantone Textile: 18-1555 TPX NCS: S 1085-Y90R LAB: 43.2, 66.0, 48.7

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