



**COLOR
MARKETING
GROUP**

THE PREMIER
INTERNATIONAL
ASSOCIATION FOR
COLOR DESIGN
PROFESSIONALS



Latin American Forecast

AS DETERMINED AT THE
**2010 LATIN AMERICAN
CONFERENCE** IN SAO PAULO, BRAZIL

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Carnaval

Munsell: 6.25R 3/12
Pantone F&H: 19-1557 TPX
NCS: S 2570-R
LAB: 31.0, 53.5, 28.9
sRGB: 134, 22, 32



Carinhoso

Munsell: 5RP 6/8
Pantone Textile: 16-2111 TPX
NCS: S 2040-R20B
LAB: 59.4, 31.0, -1.1
sRGB: 184, 125, 147



Pau Brazil

Munsell: 6.25R 4/12
Pantone Textile: 18-1454 TPX
NCS: S 2070-Y90R
LAB: 47.2, 49.2, 33.0
sRGB 182, 70, 61



Tamarindo

Munsell: 5YR 5/6
Pantone Textile: 17-1340 TPX
NCS: S 4040-Y50R
LAB: 50.2, 25.6, 34.5
sRGB 166, 98, 62



Lapacho

Munsell: 10Y 8/10
Pantone Textile: 13-0648 TPX
NCS: S 0570-G90Y
LAB: 83.6, -5.2, 74.7
sRGB: 234, 201, 46



Fuba'

Munsell: 2.5Y 7/8
Pantone Textile: 16-0947 TPX
NCS: S 2050-Y10R
LAB: 71.5, 9.7, 54.8
sRGB: 214, 160, 71



Mulata

Munsell: 7.5YR 5/2
Pantone Textile: 17-1418 TPX
NCS: S 5010-Y50R
LAB: 52.2, 7.0, 12.5
sRGB: 142, 119, 104



Caipirinha

Munsell: 2.5GY 7/6
Pantone Textile: 15-0538 TPX
NCS: S 2040-G60Y
LAB: 70.8, -12.5, 42.7
sRGB: 176, 174, 91



Cana

Munsell: 7.5Y 6/4
Pantone Textile: 16-0737 TPX
NCS: S 3030-Y
LAB: 65.2, -0.7, 33.4
sRGB: 176, 153, 97



Maragogi

Munsell: 5BG 6/6
Pantone Textile: 16-5412 TPX
NCS: S 3030-B70G
LAB: 63.1, -27.5, -4.3
sRGB: 97, 168, 157



Arara Azul

Munsell: 7.5PB 4/6
Pantone Textile: 18-3928 TPX
NCS: S 4040-R80B
LAB: 40.6, 1.2, -32.7
sRGB: 63, 103, 150



Orquidea

Munsell: 2.5RP 3/4
Pantone Textile: 19-2014
NCS: S 6020-R30B
LAB: 32.2, 18.9, -5.8
sRGB: 97, 66, 87