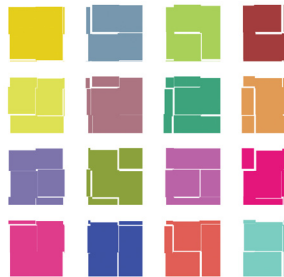




**COLOR
MARKETING
GROUP**

THE PREMIER
INTERNATIONAL
ASSOCIATION FOR
COLOR DESIGN
PROFESSIONALS



Latin America Fore- cast

AS DETERMINED AT THE
**2012 LATIN AMERICAN
CONFERENCE**

Notations for Latin American Forecast Colours® are located on CMG's website, www.colormarketing.org. Go to Members/Resource/Report Backs & Notations.

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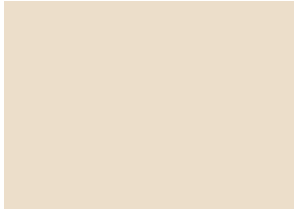
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PRODUCED BY X-RITE, INC. GRAND RAPIDS, MI USA.

Latin American Forecast Colours®

AS DETERMINED AT THE
2012 LATIN AMERICAN CONFERENCE
IN MEXICO CITY, MEXICO



Cancun

Munsell: 5Y 8/1
Pantone TPX: 12-0703 TPX
NCS: S-1005-Y20R
LAB: 89.2, 0.3, 11.8
sRGB: 233, 222, 201



Cantera Urbana

Munsell: 5Y 5/1
Pantone TPX: 16-0806 TPX
NCS: S-3005-Y50R
LAB: 65.7, 0.5, 6.7
sRGB: 165, 158, 148



Cielito Lindo

Munsell: 2.5B 7/4
Pantone TPX: 15-4715 TPX
NCS: S-2030-B40G
LAB: 66.7, -19.5, -8.5
sRGB: 119, 175, 176



Ciudad Capital

Munsell: 7.5B 7/2
Pantone TPX: 16-4411 TPX
NCS: S-3010-B10G
LAB: 67.6, -6.4, -6.7
sRGB: 149, 170, 171



Hechizo

Munsell: 2.5P 6/6
Pantone TPX: 17-3725 TPX
NCS: S-2040-R60B
LAB: 59.7, 14.2, -22.3
sRGB: 149, 141, 185



Grillo

Munsell: 2.5GY 7/8
Pantone TPX: 14-0445 TPX
NCS: S-1070-G50Y
LAB: 70.0, -16.7, 61.4
sRGB: 175, 172, 43



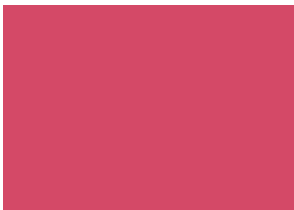
Monarca

Munsell: 3.75YR 6/12
Pantone TPX: 16-1257 TPX
NCS: S-1060-Y40R
LAB: 67.1, 37.1, 58.0
sRGB: 232, 131, 56



Picante

Munsell: 6.25R 5/12
Pantone TPX: 17-1558 TPX
NCS: S-0508-Y90R
LAB: 50.7, 61.0, 40.2
sRGB: 204, 65, 58



Pinata

Munsell: 10RP 5/12
Pantone TPX: 17-1740 TPX
NCS: S-1070-R10B
LAB: 51.7, 55.5, 13.5
sRGB: 196, 79, 104



Habanero

Munsell: 2.5Y 7/8
Pantone TPX: 14-0846 TPX
NCS: S-1050-Y10R
LAB: 75.6, 11.8, 60.6
sRGB: 230, 170, 68



Pacifica

Munsell: 7.5PB 3/6
Pantone TPX: 19-4044 TPX
NCS: S-5040-R80B
LAB: 29.5, 3.0, -31.7
sRGB: 39, 76, 122



Tierra Mojada

Munsell: 10R 4/6
Pantone TPX: 19-1245 TPX
NCS: S-4040-Y80R
LAB: 39.9, 30.0, 23.5
sRGB: 139, 72, 58