

color alert | CU2

Modern • Natural • Gleaming • Dynamic

Bridging old world and new, nature and technology and health and cure, **CU2**, a warm, metallic copper is the hue that connects elements of our lives. Copper has long been given many claims to distinction, from alleged medicinal value to actual material value and it now takes a larger role of connectivity.

Simultaneously ancient and modern, **CU2** is a warm metallic that connotes strength and vitality. It can embellish the armament of a modern huntress, add gleam on classic cookware or glimmer on automotive finishes; it is a color and material to relate earth and humanity.

Element of nature, electronic connector, the color of modern riches; **CU2** is a metallic-effect hue with demanding roles. Its historical strength, modern vibe and rich lustre, however, give it the power to link all ranges of design.

