

Grow your CMG Membership value.

Attend receptions and lunches to meet new people and network



Color Marketing Group
an international association for color design professionals.



Grow your CMG Membership value.

Volunteer to co-facilitate or facilitate a workshop



Color Marketing Group®
The premier international association for color design professionals.



Grow your CMG Membership value.

Get involved in a committee:

- Communications & Public Relations
- Marketing
- Color Forecasting – ChromaZone®
- Membership
- Events Planning
- Color App Workshops
- Special Projects



Join a Committee



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Join a Committee

Communication
& Public
Relations
(*Color Alerts*)

Judith van Vliet, VP
Communications &
PR
1st Vice Chair:
vacant
2nd Vice Chair:
vacant
Color Alerts
Committee: Mark
Woodman, Beth
Simon

Communications & Public Relations

Work with CMG's VP Communications & PR to develop annual communications and public relations strategies for CMG to optimize information flow to all CMG internal and external audiences.



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Join a Committee

Color Forecasting

Color Forecasting North America

International Summit, World Palette
Chromazones®

Gerri Chmeil,
VP Color Forecasting
Vice Chair,
North American ChromaZones –
Cindy Green

Color Forecasting Europe

Chromazones®
Conference

Gerri Chmeil,
VP Color Forecasting
Vice Chair,
European meetings –Filip Roscam,
Judith van Vliet

Color Forecasting Asia

Chromazones®
Conference

Gerri Chmeil,
VP Color Forecasting
Vice Chair, Asia Pacific meetings
– Monika Fecht

Color Forecasting Latin America

Chromazones®
Conference

Gerri Chmeil,
VP Color Forecasting
Vice Chair, Latin American meetings –
Patricia Fecci

Work with the VP Color Forecasting to coordinate ChromaZone® events; pull together the final color palettes; and ensure consistency of deliverables across all the Workshops (Written Report Backs, final Color palettes).



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Join a Committee



Marketing



Work with CMG's VP Marketing to develop annual marketing strategy for CMG for internal and external audiences.



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Join a Committee

North America
Board Liaison:
Alicia Keshishian
Chair: Mary Lawlor
1st Vice Chair:
Sarah McLean
2nd Vice Chair:
Christy Spencer

Europe
Board Liaison: Filip
Roscam/Judith van
Vliet
Chair: Vacant
1st Vice Chair:
Vacant
2nd Vice Chair:
Vacant

Asia
Board Liaison:
Monika Fecht
Chair: To be
confirmed
1st Vice Chair: To
be confirmed
2nd Vice
Chair: Vacant

Latin America
Board Liaison:
Patricia Fecci/John
West
Chair: Vacant
1st Vice Chair:
Vacant
2nd Vice Chair:
Vacant

Event Planning
International Summit
European Conference
Latin American Conf.
Asia Pacific Conf.

Event Planning

Work with the Executive Director to develop the event program, including individual speakers and networking events. Provide the membership with best possible meeting experience.



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Join a Committee

Color Apps
Workshop

Board Liaison: Traci
Kloos
Chair: Stephanie
Sullivan
1st Vice Chair:
Nars Lapinid
2nd Vice Chair:
Vacancy

Color App Workshops

Work with the Executive Director to provide participants with the highest quality Color App Workshop experience.



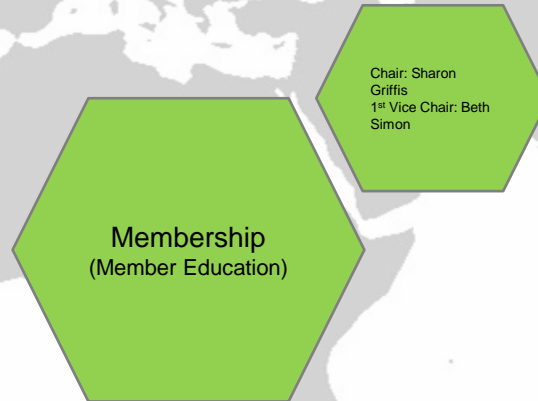
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Join a Committee



Membership



Work with the Executive Director to maintain highest level of CMG professional membership and composition.



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Join a Committee



CMG Mobile App

Board Liaison:
Sandy Sampson
Committee: Art
Schmeling, John
West, Jody Slingsluff

CMG Mobile
App

Work with the Executive Director to ...



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Join a Committee



Board Liaison:
Chair: Markus
Frentrop
Committee: Art
Schmehling, Karl
Johan Bertilsson

Color Coaching

Color
Coaching

Work with the Executive Director.....



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Join a Committee



Future Thinking Workshop

Board Liaison:
Peggy Van Allen
1st Vice Chair: Per Nimer
2nd Vice Chair:
Vacant

Future Thinking Workshop

Work with the Executive Director to provide participants with the highest quality Future Thinking Workshop experience. This workshop is also focused on enhancing the forecasting skills of members in order to strengthen the results of ChromaZones®, Conferences and Steering meetings.



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Grow your CMG Membership value.

After 3 years of consecutive membership in CMG, you can...

- Run for the Board of Directors
- Board (and former Board) Members can be elected to the Executive Committee



<https://youtu.be/GpTveAowJ5o>



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