



color

alert

Life Spurt

The beginning of a new year and “**Life Spurt**” bursts forth with its fresh hue.

Mimicking the first sprout of life, as leaves unfurl and open, this clean, crisp green instantly connects us to our surroundings, and its brightness lifts us up. It is a color with which to disconnect, enjoy a moment, take in nature, and capture the joy with a selfie.

Seasonless and unpretentious, Life Spurt will brighten home interiors, from tableware to upholstery, in solids and as an accent in prints. In fashion, it will lift heavier hues with its element of spontaneity in everything from dresses to sporting apparel with an emphasis on accessories.

A new year and a fresh new color to take on the coming months!

Spirited
fresh
Lively

