

Redlicious

Lick your lips; it's time for "Redlicious." This sumptuous, appetizing red suggests a forbidden fruit, full of temptation and sultriness.

Its depth lures you in and takes hold of your visual sense, and conjures the senses of smell and taste. It is a smoldering fire, candy apple, and sensuous lip, all rolled into one.

The classic nature of the hue allows its use in everything from automotive, to fashion and accessories, to home. The touch point for it is, often, its touch. With the smooth shine of nail lacquer or automotive coating, it commands attention, and when rendered in soft leather or wool, it becomes embracing and rich, with a subtle matte finish.

Redlicious is everything you want it to be, and more. Classic and familiar, as a deep red can be, it is a desirable hue for the eye. And when taken to new design heights for interior, fashion, and industrial design, it sets the heart racing, too.

Sumptuous • Embracing • Smoldering



LE CREUSET



MAGIS



CORVETTE

MILANO



OPI NAIL LACQUER

TEXTILES FROM
HEIMTEXTIL 2016