



color alert™

TINTED WHISPER

A 2016+ EUROPE FORECAST COLOR

TRANSITIONAL
COOL
SOFT

Tinted Whisper is color that is but a breath, a subtle nuance, and indeed, a whisper. It is a color that gently leaves one season, and beckons another.

A cool, color-influenced white, with hints of pink and blue, Tinted Whisper offers a soft transition of color no matter the approaching season. This hue suggests atmospheric landscapes as cool winter begets spring in the northern hemisphere and summer moves to autumn in the southern hemisphere.

Offering a transition color that is comfortable and as light as air, it can shimmer with metallics and special effects, become cozy in wool and lighten leather accessories. An expected color in fashion, it is a fresh surprise in home appliances and sporty automotive.



PEDRALI



LA CORNUE RANGE



FURLA



ESSIE



KOENIGSEGG REGERA



BRAID BY LISA HILLAND

Color Sells
and the right colors sell better.®