

color alert

SPRING FOREVER



Celebrate the confident side of nature with “Spring Forever.” This green, with a strong yellow influence, is a hue reminiscent of a cool morning in the garden, as well as a fresh take on your local produce aisle.

This is not a fragile green. This spirited color denies any mention of the doldrums, instead appearing self-assured and bold whether appearing in fashion or adapted for home décor. It makes a statement of authority that says, “The difficulty of winter is over! Long live Spring!”

Already energizing women’s and men’s wardrobes with a crisp burst of color, “Spring Forever” is arriving in homes and auto showrooms with the power to invigorate a space as well as the highway. From glowing silk, to timeless matte wool to glistening metallic, this green will be with you now and forever.



Fresh • Spirited



Healthy • Confident