



# CONFERENCE REGISTRATION FORM

## CMG 2010 SPRING INTERNATIONAL CONFERENCE

Friday, April 23 – Tuesday, April 27 • Brooklyn, New York USA

### REGISTRANT INFORMATION

Mr.  Ms. Name \_\_\_\_\_

Company \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Guest Name \_\_\_\_\_

Emergency Contact Name/Phone \_\_\_\_\_

CHECK APPROPRIATE BOXES

This is my first CMG Conference (First-time attendees are required to register for a Member Training Workshop).

I would like VEGETARIAN meals.

### COLOR WORKSHOP PARTICIPATION

**IMPORTANT INFORMATION CONCERNING COLOR WORKSHOP PARTICIPATION**  
**Both Contract and Consumer Workshops will be offered during this Conference with an updated format. All Color Workshops, both Contract and Consumer, will be mixed-industry focusing on what's happening NOW with color and what's coming NEXT!**

**This section must be completed to be assigned to a workshop.**

*I will participate in the following mixed-industry Workshops:*

#### Sunday's Color Workshops

Both Contract and Consumer workshops are offered.

- I will participate in a Contract Workshop.
- I will participate in a Consumer Workshop.
- I will not participate.
- I will not participate.

I would like to volunteer to be a  Facilitator  Co-Facilitator

*Note: If this is your first time facilitating a Workshop, please volunteer to be a Co-Facilitator first.*

#### Monday's Color Expressions Workshops: Please Choose One (1)

- Color Combinations  Exterior Home
- Intimate Combinations such as Textile Design  Wood Grain
- Product Combinations such as Running Shoes or Transportation Vehicles  Metal Finishes
- Environmental Combinations such as Interior Design  Graphic Design
- I will not participate.

I would like to volunteer to be a  Facilitator  Co-Facilitator

**Once your registration is received, a confirmation will be sent to you via e-mail along with copies of worksheets for your selected Workshops. Worksheets should be completed and brought with you to the Conference.**

### OFFICE USE ONLY

Batch #: \_\_\_\_\_

Date: \_\_\_\_\_

Initials: \_\_\_\_\_

A/C: 4125.3010

### REGISTRATION FEES

Registration fee includes admittance to all General Sessions, Workshops and meal functions.

	On or before March 10	After March 10	After March 26	
<b>CMG Member</b>	\$725	\$775	\$950	\$ _____
<b>Former Member</b>	\$725	\$775	\$950	\$ _____
<b>Prospective Member</b>	\$825	\$875	\$1050	\$ _____
<b>Spouse/Guest*</b>	\$250	\$275	\$345	\$ _____
<b>Member Training Workshop</b>	No charge for Members and included in prospective member fees. Mandatory for all first-time Conference attendees, including prospective members. (CHECK BOX.)			<input type="checkbox"/>

\* Please read CMG's Participating Guest and Spouse/Guest Policy on the reverse of this form.

### OPTIONAL ACTIVITIES

FRIDAY, APRIL 23

MUSEUM TOUR

QTY: \_\_\_\_\_ @\$85 EACH

SATURDAY, APRIL 24

Education Saturday Program  
BROOKLYN STUDIO EXPLORATION &  
LUNCH

QTY: \_\_\_\_\_ @\$65 EACH

SATURDAY, APRIL 24

Saturday Night Event  
CLUB COLOR

QTY: \_\_\_\_\_ @\$100 EACH

Additional Ticket

(1 ticket included in member and guest registration fee)

SUNDAY, APRIL 26

NETWORKING EVENT

QTY: \_\_\_\_\_ @\$15 EACH

**TOTAL DUE IN U.S. FUNDS**

\$ \_\_\_\_\_

### METHOD OF PAYMENT (PLEASE CHECK ONE)

Enclosed is my cheque made payable to CMG. U.S. funds only.  
Please write registrant's name on the cheque.

Visa  MasterCard  American Express

Cardholder Name: \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_

International members are encouraged to pay registration fees by credit card.  
All international wire transfers will carry a \$50 surcharge.

### RETURN YOUR REGISTRATION FORM AND PAYMENT TO:



**COLOR MARKETING GROUP**  
5845 Richmond Highway, Suite 410  
Alexandria, Virginia, USA 22303-1865  
Fax: 703-329-0155

See reverse of this form for important information concerning registration, payment, and cancellation policies.



### REGISTRATION, PAYMENT, AND CANCELLATION POLICIES

Registration forms may be FAXED to CMG only if the selected payment method is credit card. CMG members may register online at [www.colormarketing.org](http://www.colormarketing.org). Please do not mail a separate copy of the registration form to CMG's office. A confirmation will be sent via e-mail once payment is processed. All other registration forms must be mailed to CMG. **Payment in full must be received by March 5, 2010, to receive the lowest, discounted rate. No registration form will be processed without payment.** If you do not receive confirmation of your registration in writing within 10 business days, contact CMG immediately to confirm your registration.

### CANCELLATION AND REFUND POLICY

Cancellations must be received in writing to CMG by April 1, 2010, to qualify for a refund. A \$100 administrative fee will be deducted from all canceled registrations. Optional ticketed events are subject to a 50% cancellation fee. Please allow up to two weeks to receive your refund and up to two billing cycles for it to appear on your credit card statement. **After April 1, 2010, no refunds will be granted.**

### SPOUSE/GUEST POLICY

A spouse, adult child, or social guest of a registered member, not involved in color design and/or forecasting, may register as a Spouse/Guest. A Spouse/Guest may participate in all components of the Conference with the exception of Workshops. Former CMG members may attend a conference one time only without renewing their CMG membership. Prospective members are also welcome to attend a conference also on a one time only basis.

### HOTEL INFORMATION – RESERVE YOUR ROOM NOW AT:

New York Marriott at the Brooklyn Bridge  
333 Adams Street  
Brooklyn, New York 11201

### HOW TO RESERVE YOUR ROOM:

The block of rooms reserved at the Marriott Brooklyn Bridge will fill quickly. Please make your reservations as soon as possible by telephoning Marriott reservations at 800.228.9290. To book your room online, visit [www.colormarketing.org](http://www.colormarketing.org) and click on the Hotel info link under the 2010 Spring Conference area.

Single/Double Occupancy: \$185 per night plus applicable taxes  
Please note that high-speed internet access in guestrooms will be provided to all CMG attendees.

**RESERVATIONS MUST BE MADE BY THURSDAY, APRIL 1, 2010, TO RECEIVE THE RATE QUOTED ABOVE.**

The hotel rates quoted above are valid from Wednesday, April 21, 2010, through Thursday, April 29, 2010.

### TRAVEL TO BROOKLYN

Brooklyn is served by LaGuardia, Kennedy, and Newark International Airports, and by Pennsylvania and Grand Central Rail Stations. New York City Medallions Taxi fares are regulated by the New York City Taxi and Limousine Commission.

### CONDUCTING COMPANY BUSINESS AT CMG CONFERENCES

Sale of products or services is not allowed at CMG Conferences. For the benefit of all members, it is important that attendees be free of everyday business involvement, companies' research efforts and/or sales promotions. This allows for maximum concentration and exchange of valuable color information — the core of Color Marketing Group. For specific guidelines, contact CMG's Executive Director at 703.647.4729.

### INFANT/CHILD POLICY

In consideration of members, speakers and guests, no infants or children are permitted at CMG Workshops, meetings or General Sessions.

### COLOR EXPRESSIONS WORKSHOPS

Color Expressions Workshops allow full expression of color directions in special products, materials or design areas which are sometimes difficult to show or describe in the color workshops. This is the time to bring real samples and discuss color beyond two dimensional restrictions, bringing the full impact of unique materials and processes to the workshop table. The six categories listed on the previous page have been defined for discussion defining directions in these more intricate areas of color expression.

Pre-conference preparation is required by completing the Color Expressions worksheet. For more detailed information about the Color Expressions Workshop and its categories, please download the worksheet by visiting [www.colormarketing.org](http://www.colormarketing.org) and clicking on the 2010 Spring Conference page.



### COLOR MARKETING GROUP

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