

NEW FORMAT COLOR WORKSHOPS!



2009 Fall International Conference
New Orleans, Louisiana, USA
November 13 - 17, 2009

The CMG Color Workshops have been completely redesigned and simplified for the Fall 2009 conference to reflect our fast-paced, changing marketplaces and reduced product development cycles in order to provide participants with more dynamic content.

CMG members will be able to discuss what's happening **NOW** with color and what's coming **NEXT** at every International Conference in the Spring and Fall.

So, What's New With Workshops?

- Consumer and Contract Color Workshops at all International Conferences!
- Following CMG's new Global Workshop Standards, trends and influences will be discussed at the start of the Workshops.
- Multi-Disciplined Color Experts are combined into Workshops to determine colors being used **NOW** and colors that are coming **NEXT**! (Formerly separated into Colors Current and Color Directions Workshops)
- Mixed industries in all color workshops
- Attention Facilitators: Steering committee during the day on Monday - no all night sessions!
- Streamlined workflow from Workshop worksheets to Steering Committees to Report-Backs and Color Cards, focusing participants on color *and* on the influences and drivers of the movement of color.
- Take-away, digitally-produced color cards at the end of the conference!



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