



# COLOR MARKETING GROUP

THE PREMIER INTERNATIONAL ASSOCIATION FOR COLOR DESIGN PROFESSIONALS

## PROFESSIONAL MEMBERSHIP APPLICATION

### STEP I—

#### MEMBERSHIP TYPE and QUALIFICATIONS

Please indicate which type of membership you are applying for and check the following boxes to confirm you meet the membership qualifications:

**PARTICIPATING MEMBER (Annual Dues \$795** - There is an initial \$150 administration charge which is payable for the first year's membership.) As a participating member, you will be required to attend at least one Conference in a three year consecutive period. Fees for non-participating members are \$1680. Membership dues are automatically adjusted following three years of non participation to reflect the change of member category.

#### To qualify as a Color Designer, you:

- Must currently be involved in forecasting and/or the creation of colors for manufactured products:
  - o Please check only one in which you are most involved:
    - color direction for industry-specific products
    - general color direction, not industry or product specific;

#### To qualify as a Color Marketer, you:

- Must currently be involved in the application or the design, rather than the forecasting/creation of colors for manufactured products, and/or involved with the marketing, technical or design aspects of product colors;
  - o Please check only one in which you are most involved:
    - Marketing—product management, market analysis,
    - Technical—color specification, color matching analysis
    - Design—product, environment, or color design;

If you are applying for membership under CMG's Company Membership Program, then please indicate here. Details of CMG's Company Membership can be located on the CMG web site.

- I wish my application to be processed as part of the following Company membership Program:

Name of Company: \_\_\_\_\_

**PARTICIPATING ACADEMIC (Annual Dues \$490** - There is an initial \$150 administration charge which is payable for the first year's membership.) As a participating academic member, you will be required to attend at least one Conference in a three year consecutive period. Fees for non-participating academic members are \$1680. Membership dues are automatically adjusted following three years of non participation to reflect the change of member category.

#### To qualify as an Academic member, you must:

- Be currently teaching design and/or color on a full-time basis at an accredited four-year college or university or three-year design college; AND
- Be a graduate of an accredited college or university, plus have four years color-specific work experience.

## STEP 2— BACKGROUND INFORMATION

ARE YOU A FORMER CMG MEMBER?     YES (YEAR JOINED: \_\_\_\_\_)     NO

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NAME (MR./MRS./MS./MISS)

**PREFERRED MAILING ADDRESS**     BUSINESS     RESIDENCE

### CURRENT BUSINESS ADDRESS

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COMPANY NAME

TITLE

---

ADDRESS

---

CITY AND STATE/PROVINCE

ZIP/POSTAL CODE COUNTRY

---

PHONE

FAX

EMAIL

### RESIDENCE ADDRESS

---

ADDRESS

---

CITY AND STATE/PROVINCE

ZIP/POSTAL CODE

COUNTRY

---

PHONE

FAX

EMAIL

### EDUCATION

---

COLLEGE/TECHNICAL SCHOOL

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CITY/STATE/COUNTRY

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DEGREE

MAJOR

GRADUATION DATE

**COLOR WORK EXPERIENCE** Please list below eight years combined work experience starting with the most recent (please also attach your resume - optional)

1)

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COMPANY

TITLE

DATES EMPLOYED

---

COLOR RESPONSIBILITY

2)

---

COMPANY

TITLE

DATES EMPLOYED

---

COLOR RESPONSIBILITY

3)

---

COMPANY

TITLE

DATES EMPLOYED

---

COLOR RESPONSIBILITY

4)

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COMPANY

TITLE

DATES EMPLOYED

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COLOR RESPONSIBILITY

# STEP 3— JOB FUNCTIONS AND RESPONSIBILITIES

WHAT IS YOUR PRIMARY PRODUCT OR SERVICE?

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WHAT ARE YOUR CURRENT RESPONSIBILITIES?

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## MARKETS

What percent of your time is spent developing product(s) in the Consumer/Residential versus Contract/Commercial markets? (Consumer products are products which individuals buy for their personal use. Contract products are large-scale products for public spaces).

Consumer/Residential \_\_\_\_\_%      Contract/Commercial \_\_\_\_\_% (Must equal 100%)

### I. Consumer/Residential

Please check **only one** category in which you are **most** involved:

#### A. Transportation

- Vehicles  
 1. Aircraft  
 2. Cars & Trucks  
 3. Commercial Vehicles

#### Materials

1. Paint  
 2. Pigments  
 3. Plastics  
 4. Textiles  
 5. Fibers / Yarns

#### B. Visual Communications

- Advertising  
 1. Advertising
- Branding Design  
 1. Identity & Corporate Identity  
 2. Packaging  
 3. POP  
 4. Retail/Environmental

#### Digital, Electronic and Film Design

1. Broadcasting  
 2. Multimedia  
 3. Film  
 4. Web

#### Print and Publication Design

1. Print and Publication Design

#### Printing/Engraving Design

1. Printing / Engraving Design  
 (Development of Media Techniques and Special Effects)

#### Substrate Design

1. Fine Papers  
 2. Plastics/Fabricated Substrates

#### Specialties/Greeting Cards/Stationery/Gift Wrap

1. Specialties/Greeting Cards/Stationery/Gift Wrap

#### C. Technology

- Hardware / Equipment  
 1. Cameras  
 2. Cell Phones  
 3. Computers  
 4. Handheld  
 5. Printers  
 6. Scanners

#### Materials

1. Plastics  
 2. Pigments  
 3. Resins

#### Digital

1. Animation  
 2. Integrated Whole Home Systems  
 3. Software

#### D. Home

- Products  
 1. Accessories  
 2. Blinds / Shades / Shutters  
 3. Cabinetry  
 4. Fine Art / Framing  
 5. Flooring  
 6. Floral  
 7. Giftware  
 8. Housewares  
 9. Indoor / Outdoor Furniture  
 10. Lighting  
 11. Major Appliances  
 12. Plumbing Fixtures  
 13. Roofing  
 14. Rugs / Carpets  
 15. Siding

16. Soft Goods  
 17. Tabletop  
 18. Wallcoverings

#### Materials

1. Concrete / Stucco  
 2. Fibers / Yarns  
 3. Glass  
 4. Laminates / PVC  
 5. Metals  
 6. Paint / Pigments  
 7. Plastics / Resins  
 8. Recycled / Composites  
 9. Textiles  
 10. Stone / Tile  
 11. Woods

#### E. Consumer Goods

- Personal Care  
 1. Appliances  
 2. Health & Beauty

#### Home Accessories

1. Electronics  
 2. Storage  
 3. Small Appliances  
 4. Tools & Gadgets

#### F. Juvenile Products

- Products  
 1. Juvenile Apparel  
 2. Juvenile Craft Items  
 3. Juvenile Equipment (Strollers, Nursery Equipment, Car seats, etc.)  
 4. Juvenile Home Fashion  
 5. School Supplies  
 6. Toys and Games

#### Materials

1. Fibers/Yarns  
 2. Metals

3. Papers  
 4. Paint / Pigments  
 5. Plastics/Resins  
 6. Textiles  
 7. Woods

#### G. Fashion

- Wearable  
 1. Accessories  
 2. Apparel  
 3. Cosmetics  
 4. Footwear  
 5. Jewelry

#### Materials

1. Fabrics  
 2. Hides  
 3. Metals  
 4. Notions  
 5. Pigments/Dyes  
 6. Plastics  
 7. Trimmings  
 8. Fibers/Yarns

#### H. Action/Recreation

- Products  
 1. Active Apparel & Footwear  
 2. Marine  
 3. Recreational Equipment  
 4. Sporting Goods

#### Materials

1. Fiberglass  
 2. Metals  
 3. Paints/Pigments  
 4. Plastics  
 5. Textiles  
 6. Transfers

#### I. Other:

\_\_\_\_\_

### 2. Contract/Commercial

Please check **only one** category in which you are **most** involved:

- |  |  |
|--|--|
| <input type="checkbox"/> Health Care               | <input type="checkbox"/> Institutional/Public Spaces |
| <input type="checkbox"/> Hospitality/Entertainment | <input type="checkbox"/> All of the above            |
| <input type="checkbox"/> Office                    | <input type="checkbox"/> Other: _____                |
| <input type="checkbox"/> Retail Environment        |  |

## STEP 4—

Please answer the following questions:

HOW DID YOU HEAR ABOUT CMG?

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HAVE YOU EVER ATTENDED A CMG CONFERENCE?       YES       NO

WHAT OTHER TRENDS OR COLOR FORECASTS DO YOU PURCHASE?

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PLEASE LIST ANY TRADE PUBLICATIONS WHICH ARE OF INTEREST TO YOU.

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WHICH KEY TRADE SHOWS OR INDUSTRY EVENTS HAVE YOU ATTENDED IN THE LAST 12 MONTHS?

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WHO WILL BE FINANCING YOUR MEMBERSHIP DUES?       CORPORATE       SELF- FINANCING

## STEP 5—

### PAYMENT INFORMATION

A check or credit card payment in the amount of \$945 for individual membership dues (or \$640 for Academic/Associate categories) must accompany your application. (This includes the initial \$150 administration charge which is payable for the first year's membership). Your membership will expire twelve (12) months from the end of the month preceding the month in which you joined. For example if your membership is activated on 6/1/2009, then your membership will expire on 5/31/2010. Membership to CMG is for an individual and is not refundable. If you are applying for Company Membership please refer to the CMG web site for further details. Annual dues for the first membership under a Company application are \$1000 plus an initial \$150 administration charge.

AMEX       MASTERCARD       VISA       CHECK (payable to CMG / U.S. funds drawn from a U.S. bank only)

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CREDIT CARD NUMBER

EXPIRATION DATE

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SIGNATURE (IF PAYING BY CREDIT CARD)

PRINT NAME AS IT APPEARS ON CARD

## STEP 6—

### AUTHORIZATION

I hereby certify that the information herein is true and correct to the best of my knowledge and authorize Color Marketing Group to make independent investigation of statements made on this application.

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SIGNATURE

DATE

## STEP 7—

### SUBMISSION

Each section of this application must be completed in full. Any omission will delay the processing of your application. Return completed application to CMG either by mail, fax or email together with your membership dues payment. All applications are reviewed by CMG's Board of Directors prior to approval. Please allow several days for your application to be processed. You will be notified upon approval or if more information is required.

#### Color Marketing Group

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