



COLOR MARKETING GROUP

THE PREMIER INTERNATIONAL ASSOCIATION FOR COLOR DESIGN PROFESSIONALS

PROFESSIONAL MEMBERSHIP APPLICATION

STEP I— MEMBERSHIP TYPE and QUALIFICATIONS

Please indicate which type of membership you are applying for and check the following boxes to confirm you meet the membership qualifications:

PARTICIPATING MEMBER (Annual Dues \$795 - There is an initial \$150 administration charge which is payable for the first year's membership.) As a participating member, you will be required to attend at least one Conference in a three year consecutive period. Fees for non-participating members are \$1680. Membership dues are **automatically** adjusted following three years of non participation to reflect the change of member category.

To qualify as a Color Designer, you:

- Must currently be involved in forecasting and/or the creation of colors for manufactured products:
 - o Please check only one in which you are most involved:
 - color direction for industry-specific products
 - general color direction, not industry or product specific;
- AND** must be a graduate of a four-year accredited college or university in a "color or design-related" curriculum or of a specialized four-year school of art and/or design, plus two years of color-specific work experience;
- OR** two years academic experience in a "color or design-related" curriculum, plus four years of color-specific work experience;
- OR** no academic qualifications, but must have a minimum of eight years of color-specific work experience.

To qualify as a Color Marketer, you:

- Must currently be involved in the application or the design, rather than the forecasting/creation of colors for manufactured products, and/or involved with the marketing, technical or design aspects of product colors;
 - o Please check only one in which you are most involved:
 - Marketing—product management, market analysis,
 - Technical—color specification, color matching analysis
 - Design—product, environment, or color design;
- AND** must be a graduate of a four-year accredited college or university in a "color, design, or marketing-related" curriculum, plus two years of color-specific work experience;
- OR** must be a graduate of a four-year accredited college or university, plus four years of color-specific work experience;
- OR** no academic qualifications, but must have a minimum of eight years of color-specific work experience.

PARTICIPATING ACADEMIC (Annual Dues \$490 - There is an initial \$150 administration charge which is payable for the first year's membership.) As a participating academic member, you will be required to attend at least one Conference in a three year consecutive period. Fees for non-participating academic members are \$1680. Membership dues are **automatically** adjusted following three years of non participation to reflect the change of member category.

To qualify as an Academic member, you must:

- Be currently teaching design and/or color on a full-time basis at an accredited four-year college or university or three-year design college; **AND**
- Be a graduate of an accredited college or university, plus have four years color-specific work experience.

ASSOCIATE (Annual Dues \$490) - There is an initial \$150 administration charge which is payable for the first year's membership.) Associate members must apply for full membership after two years and have attended and participated in at least two color workshops at two different Conferences or regional meetings.

To qualify as an Associate member, you must:

- Be currently working in color design or are a color marketing professional; **AND**
- Be a graduate of an accredited college or university.

STEP 2— BACKGROUND INFORMATION

ARE YOU A FORMER CMG MEMBER? YES (YEAR JOINED: _____) NO

NAME (MR./MRS./MS./MISS)

PREFERRED MAILING ADDRESS BUSINESS RESIDENCE

CURRENT BUSINESS ADDRESS

COMPANY NAME

TITLE

ADDRESS

CITY AND STATE/PROVINCE

ZIP/POSTAL CODE COUNTRY

PHONE

FAX

EMAIL

RESIDENCE ADDRESS

ADDRESS

CITY AND STATE/PROVINCE

ZIP/POSTAL CODE

COUNTRY

PHONE

FAX

EMAIL

EDUCATION

COLLEGE/TECHNICAL SCHOOL

CITY/STATE/COUNTRY

DEGREE

MAJOR

GRADUATION DATE

COLOR WORK EXPERIENCE Please list below eight years combined work experience starting with the most recent (please also attach your resume - optional)

1)

COMPANY

TITLE

DATES EMPLOYED

COLOR RESPONSIBILITY

2)

COMPANY

TITLE

DATES EMPLOYED

COLOR RESPONSIBILITY

3)

COMPANY

TITLE

DATES EMPLOYED

COLOR RESPONSIBILITY

4)

COMPANY

TITLE

DATES EMPLOYED

COLOR RESPONSIBILITY

STEP 3— JOB FUNCTIONS AND RESPONSIBILITIES

WHAT IS YOUR PRIMARY PRODUCT OR SERVICE?

WHAT ARE YOUR CURRENT RESPONSIBILITIES?

MARKETS

What percent of your time is spent developing product(s) in the Consumer/Residential versus Contract/Commercial markets? (Consumer products are products which individuals buy for their personal use. Contract products are large-scale products for public spaces).

Consumer/Residential _____% Contract/Commercial _____% (Must equal 100%)

I. Consumer/Residential

Please check **only one** category in which you are **most** involved:

A. Transportation

- Vehicles
 1. Aircraft
 2. Cars & Trucks
 3. Commercial Vehicles

Materials

1. Paint
 2. Pigments
 3. Plastics
 4. Textiles
 5. Fibers / Yarns

B. Visual Communications

- Advertising
 1. Advertising
- Branding Design
 1. Identity & Corporate Identity
 2. Packaging
 3. POP
 4. Retail/Environmental

Digital, Electronic and Film Design

1. Broadcasting
 2. Multimedia
 3. Film
 4. Web

Print and Publication Design

1. Print and Publication Design

Printing/Engraving Design

1. Printing / Engraving Design
 (Development of Media Techniques and Special Effects)

Substrate Design

1. Fine Papers
 2. Plastics/Fabricated Substrates

Specialties/Greeting Cards/Stationery/Gift Wrap

1. Specialties/Greeting Cards/Stationery/Gift Wrap

C. Technology

- Hardware / Equipment
 1. Cameras
 2. Cell Phones
 3. Computers
 4. Handheld
 5. Printers
 6. Scanners

Materials

1. Plastics
 2. Pigments
 3. Resins

Digital

1. Animation
 2. Integrated Whole Home Systems
 3. Software

D. Home

- Products
 1. Accessories
 2. Blinds / Shades / Shutters
 3. Cabinetry
 4. Fine Art / Framing
 5. Flooring
 6. Floral
 7. Giftware
 8. Housewares
 9. Indoor / Outdoor Furniture
 10. Lighting
 11. Major Appliances
 12. Plumbing Fixtures
 13. Roofing
 14. Rugs / Carpets
 15. Siding

16. Soft Goods
 17. Tabletop
 18. Wallcoverings

Materials

1. Concrete / Stucco
 2. Fibers / Yarns
 3. Glass
 4. Laminates / PVC
 5. Metals
 6. Paint / Pigments
 7. Plastics / Resins
 8. Recycled / Composites
 9. Textiles
 10. Stone / Tile
 11. Woods

E. Consumer Goods

- Personal Care
 1. Appliances
 2. Health & Beauty

Home Accessories

1. Electronics
 2. Storage
 3. Small Appliances
 4. Tools & Gadgets

F. Juvenile Products

- Products
 1. Juvenile Apparel
 2. Juvenile Craft Items
 3. Juvenile Equipment (Strollers, Nursery Equipment, Car seats, etc.)
 4. Juvenile Home Fashion
 5. School Supplies
 6. Toys and Games

Materials

1. Fibers/Yarns
 2. Metals

3. Papers
 4. Paint / Pigments
 5. Plastics/Resins
 6. Textiles
 7. Woods

G. Fashion

- Wearable
 1. Accessories
 2. Apparel
 3. Cosmetics
 4. Footwear
 5. Jewelry

Materials

1. Fabrics
 2. Hides
 3. Metals
 4. Notions
 5. Pigments/Dyes
 6. Plastics
 7. Trimmings
 8. Fibers/Yarns

H. Action/Recreation

- Products
 1. Active Apparel & Footwear
 2. Marine
 3. Recreational Equipment
 4. Sporting Goods

Materials

1. Fiberglass
 2. Metals
 3. Paints/Pigments
 4. Plastics
 5. Textiles
 6. Transfers

I. Other:

2. Contract/Commercial

Please check **only one** category in which you are **most** involved:

- Health Care
 Hospitality/Entertainment
 Office
 Retail Environment
- Institutional/Public Spaces
 All of the above
 Other: _____

STEP 4—

Please answer the following questions:

HOW DID YOU HEAR ABOUT CMG?

HAVE YOU EVER ATTENDED A CMG CONFERENCE? YES NO

WHAT OTHER TRENDS OR COLOR FORECASTS DO YOU PURCHASE?

PLEASE LIST ANY TRADE PUBLICATIONS WHICH ARE OF INTEREST TO YOU.

WHICH KEY TRADE SHOWS OR INDUSTRY EVENTS HAVE YOU ATTENDED IN THE LAST 12 MONTHS?

WHO WILL BE FINANCING YOUR MEMBERSHIP DUES? CORPORATE SELF- FINANCING

STEP 5—

PAYMENT INFORMATION

A check or credit card payment in the amount of \$945 for membership dues (or \$640 for Academic/Associate categories) must accompany your application. (This includes the initial \$150 administration charge which is payable for the first year's membership). Your membership will expire twelve (12) months from the end of the month preceding the month in which you joined. For example if your membership is activated on 5/22/2008, then your membership will expire on 4/30/2009. Membership to CMG is for an individual and is not transferable.

AMEX MASTERCARD VISA CHECK (payable to CMG / U.S. funds drawn from a U.S. bank only)

CREDIT CARD NUMBER

EXPIRATION DATE

SIGNATURE (IF PAYING BY CREDIT CARD)

PRINT NAME AS IT APPEARS ON CARD

STEP 6—

AUTHORIZATION

I hereby certify that the information herein is true and correct to the best of my knowledge and authorize Color Marketing Group to make independent investigation of statements made on this application.

SIGNATURE

DATE

STEP 7—

SUBMISSION

Each section of this application must be completed in full. Any omission will delay the processing of your application. Return completed application to CMG either by mail, fax or email together with your membership dues payment. All applications are reviewed by CMG's Board of Directors prior to approval. Please allow several days for your application to be processed. You will be notified upon approval or if more information is required.

Color Marketing Group

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