



# COLOR MARKETING GROUP

THE PREMIER INTERNATIONAL ASSOCIATION FOR COLOR DESIGN PROFESSIONALS

## CMG's 2008 CENTRAL REGIONAL MEETING

IN CONJUNCTION WITH NEOCON® WORLD'S TRADE FAIR  
CHICAGO, ILLINOIS, USA

TUESDAY, JUNE 10, 12:30 PM - 1:30 PM

HOLIDAY INN MART PLAZA, 14TH FLOOR - STEAMBOAT ROOM  
(ASSOCIATION FORUM CODE AF7)

### “TOUR OF COLOR AROUND THE WORLD”

**Speaker:**

**Suzanne Rudnitzki**

onemarket

Come along for a 60 minute tour of color around the world visiting Western Europe, Dubai, Australia, China, Mexico and ending with a discussion regarding the North American market. You will learn what design and economic influences are affecting color choices in today's marketplace. While viewing example pictures and illustrations you will see just what color influences are present and developing in our world, the world that is becoming smaller everyday! Highlights from your tour will include:

- How the “old” world is becoming new again with use of spot color
- Why Dubai is creating a new standard of design and color use
- How Australia is influenced from it's past and it's future
- What is happening in fast growing China and why we should pay attention
- How former (current) third world countries are influencing markets

You will enjoy your tour without experiencing any jet lag or flight discomfort and will come away with new ideas from around the world.. The CMG Central Regional Meeting offers the perfect setting for sharing views on the show, meeting and networking with other industry professionals, and catching up on the latest design trends. CMG Members, NeoCon attendees, and prospective members of CMG are invited to attend.

#### HOW TO REGISTER:

Registration for the meeting is \$40. All registrations must be completed online at [www.neocon.com](http://www.neocon.com) or click on the registration link on CMG's website. For more information, please contact Lauren Henretty at CMG by phone at 703.647.4723 or by email at [lhenretty@colormarketing.org](mailto:lhenretty@colormarketing.org).

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