



CONFERENCE REGISTRATION FORM

THE CMG 2009 FALL INTERNATIONAL CONFERENCE

Friday, November 13 – Tuesday, November 17 • New Orleans, Louisiana USA

REGISTRANT INFORMATION

Mr. Ms.

Name _____

Company _____

Phone _____

Guest Name _____

Emergency Contact Name/Phone _____

CHECK APPROPRIATE BOXES

- This is my first CMG Conference (First-time attendees are required to register for a Member Training Workshop).
- I would like VEGETARIAN meals.

COLOR WORKSHOP PARTICIPATION

IMPORTANT INFORMATION CONCERNING COLOR WORKSHOP PARTICIPATION
Both Contract and Consumer Workshops will be offered during this Conference with an updated format. All Color Workshops, both Contract and Consumer, will be mixed-industry focusing on what's happening NOW with color and what's coming NEXT!

This section must be completed to be assigned to a workshop.

I will participate in the following mixed-industry Workshops:

Sunday's Color Workshops

Both Contract and Consumer workshops are offered.

- I will participate in a Contract Workshop. I will participate in a Consumer Workshop.
- I will not participate. I will not participate.

Monday's Color Expressions Workshops

- Color Combinations Exterior Home
- Intimate Combinations such as Textile Design Wood Grain
- Product Combinations such as Running Shoes or Transportation Vehicles Metal Finishes
- Environmental Combinations such as Interior Design Special Effects
- Graphic Design
- I will not participate.

Facilitators

I would like to volunteer to be a Facilitator Co-Facilitator

Note: If this is your first time facilitating a Workshop, please volunteer to be a Co-Facilitator first.

Once your registration is received, a confirmation will be sent to you via e-mail along with copies of worksheets for your selected Workshops. Worksheets should be completed and brought with you to the Conference.

OFFICE USE ONLY

Batch #: _____

Date: _____

Initials: _____

A/C: 4125.3010

REGISTRATION FEES

Registration fee includes admittance to all General Sessions, Workshops and meal functions.

	On or before Sept. 1	After Sept. 1	After Oct. 13	
CMG Member	\$725	\$775	\$950	\$ _____
Former Member	\$725	\$775	\$950	\$ _____
Prospective Member	\$825	\$875	\$1050	\$ _____
Spouse/Guest*	\$225	\$275	\$345	\$ _____
Member Training Workshop	No charge for Members and included in prospective member fees. Mandatory for all first-time Conference attendees, including prospective members. (CHECK BOX.)			<input type="checkbox"/>

* Please read CMG's Participating Guest and Spouse/Guest Policy on the reverse of this form.

OPTIONAL ACTIVITIES

FRIDAY, NOVEMBER 13

ANTEBELLUM PLANTATION TOUR QTY: _____ @\$65 EACH
 (light lunch included)

SATURDAY, NOVEMBER 14

Service Saturday Program QTY: _____ @\$40 EACH
 CMG GIVES BACK

SATURDAY, NOVEMBER 14

Saturday Night Event QTY: _____ @\$100 EACH
 COLORFEST
 Additional Ticket
 (1 ticket included in member and guest registration fee)

SUNDAY, NOVEMBER 15

NETWORKING EVENT QTY: _____ @\$25 EACH

TOTAL DUE IN U.S. FUNDS \$ _____

METHOD OF PAYMENT (PLEASE CHECK ONE)

Enclosed is my cheque made payable to CMG. U.S. funds only.
 Please write registrant's name on the cheque.

Visa MasterCard American Express

Cardholder Name: _____

Card Number: _____ Exp. Date: _____

Signature: _____

International members are encouraged to pay registration fees by credit card.
 All international wire transfers will carry a \$50 surcharge.

RETURN YOUR REGISTRATION FORM AND PAYMENT TO:

 **COLOR MARKETING GROUP**
 5845 Richmond Highway, Suite 410
 Alexandria, Virginia, USA 22303-1865
 Fax: 703-329-0155

See reverse of this form for important information concerning registration, payment, and cancellation policies.

REGISTRATION, PAYMENT, AND CANCELLATION POLICIES

Registration forms may be FAXED to CMG only if the selected payment method is credit card. Please do not mail a separate copy of the registration form to CMG's office. A confirmation will be sent via e-mail once payment is processed. All other registration forms must be mailed to CMG. **Payment in full must be received by September 1, 2009, to receive the lowest, discounted rate. No registration form will be processed without payment.** If you do not receive confirmation of your registration in writing within 10 business days, contact CMG immediately to confirm your registration.

CANCELLATION AND REFUND POLICY

Cancellations must be received in writing to CMG by October 19, 2009, to qualify for a refund. A \$100 administrative fee will be deducted from all canceled registrations. Optional ticketed events are subject to a 50% cancellation fee. Please allow up to two weeks to receive your refund and up to two billing cycles for it to appear on your credit card statement. **After October 19, 2009, no refunds will be granted.**

SPOUSE/GUEST POLICY

A spouse, adult child, or social guest of a registered member, not involved in color design and/or forecasting, may register as a Spouse/Guest. A Spouse/Guest may participate in all components of the Conference with the exception of Workshops.

HOTEL INFORMATION – RESERVE YOUR ROOM NOW AT:

Sheraton New Orleans Hotel
500 Canal Street
New Orleans, Louisiana

HOW TO RESERVE YOUR ROOM:

The block of rooms reserved at the Sheraton New Orleans Hotel for CMG's Fall International Conference will fill quickly. Please make your reservations as soon as possible. Reservations can be made by calling 888.627.7033. To book your room online, visit www.colormarketing.org and click on the Hotel info link under the 2009 Fall Conference area.

Single/Double Occupancy: \$189 per evening plus applicable taxes
Club-level rooms with additional amenities are available at the rate of \$219 per evening plus applicable taxes. Please note that complimentary high-speed internet access in guestrooms will be provided to all CMG attendees.

RESERVATIONS MUST BE MADE BY MONDAY, OCTOBER 12, 2009, TO RECEIVE THE RATE QUOTED ABOVE.

The hotel rates quoted above are valid from Wednesday, November 11, 2009, through Thursday, November 19, 2009.

TRAVEL TO NEW ORLEANS

New Orleans is served by Louis Armstrong International Airport (MSY), approximately 13 miles from the Central Business District, location of the Sheraton New Orleans Hotel. Transportation options include taxis, limousines, shuttles, buses and vans. A cab to the Hotel is approximately \$30 for 1-2 persons.

CAR RENTAL IN NEW ORLEANS

CMG has arranged for discounted car rental fees through Avis Rent A Car Systems, Inc. To reserve an Avis car during this Conference, please call 800.331.1600, within the U.S., or online at www.avis.com. Be sure to refer to the CMG Avis Worldwide Discount (AWD) number: J868015 when making your reservation. Rates are available at the meeting location from one week before to one week after the conference.

CONDUCTING COMPANY BUSINESS AT CMG CONFERENCES

Sale of products or services is not allowed at CMG Conferences. For the benefit of all members, it is important that attendees be free of everyday business involvement, companies' research efforts and/or sales promotions. This allows for maximum concentration and exchange of valuable color information — the core of Color Marketing Group. For specific guidelines, contact CMG's Executive Director at 703.647.4729.

INFANT/CHILD POLICY

In consideration of members, speakers and guests, no infants or children are permitted at CMG Workshops, meetings or General Sessions.

COLOR EXPRESSIONS WORKSHOPS

Color Expressions Workshops allow full expression of color directions in special products, materials or design areas which are sometimes difficult to show or describe in the color workshops. This is the time to bring real samples and discuss color beyond two dimensional restrictions, bringing the full impact of unique materials and processes to the workshop table. The six categories listed on the previous page have been defined for discussion defining directions in these more intricate areas of color expression.

Pre-conference preparation is required by completing the Color Expressions worksheet. For more detailed information about the Color Expressions Workshop and its categories, please download the worksheet by visiting www.colormarketing.org and clicking on the 2009 Fall Conference page.



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