



## CONFERENCE REGISTRANT APPLICATION

Thank you for your interest in participating in CMG's upcoming Fall 2010 International Conference in Portland, Oregon, November 5 - 9. Please complete this application form and return it with your Conference Registration Form and payment.

Thank you.

### STEP I— QUALIFICATIONS

Please indicate if you qualify as a Color Designer, Marketer or Academic.

**To qualify as a Color Designer, you:**

- Must currently be involved in forecasting and/or the creation of colors for manufactured products:
  - o Please check only one in which you are most involved:
    - [ ] color direction for industry-specific products
    - [ ] general color direction, not industry or product specific;

**To qualify as a Color Marketer, you:**

- Must currently be involved in the application or the design, rather than the forecasting/creation of colors for manufactured products, and/or involved with the marketing, technical or design aspects of product colors;
  - o Please check only one in which you are most involved:
    - [ ] Marketing—product management, market analysis,
    - [ ] Technical—color specification, color matching analysis
    - [ ] Design—product, environment, or color design;

**To qualify as an Academic member, you must:**

- Be currently teaching design and/or color on a full-time basis at an accredited four-year college or university or three-year design college; AND
- Be a graduate of an accredited college or university, plus have four years color-specific work experience.

# STEP 2— BACKGROUND INFORMATION

ARE YOU A FORMER CMG MEMBER?  YES (When?) \_\_\_\_\_  NO

NAME (MR./MRS./MS./MISS)

**PREFERRED MAILING ADDRESS**     BUSINESS     RESIDENCE

## CURRENT BUSINESS ADDRESS

COMPANY NAME

TITLE

ADDRESS

CITY AND STATE/PROVINCE

ZIP/POSTAL CODE COUNTRY

PHONE

FAX

EMAIL

## RESIDENCE ADDRESS

ADDRESS

CITY AND STATE/PROVINCE

ZIP/POSTAL CODE

COUNTRY

PHONE

FAX

EMAIL

## EDUCATION

COLLEGE/TECHNICAL SCHOOL

CITY/STATE/COUNTRY

DEGREE

MAJOR

GRADUATION DATE

**COLOR WORK EXPERIENCE** Please list below your current work experience (please also attach your resume - optional)

1)

COMPANY

TITLE

DATES EMPLOYED

COLOR RESPONSIBILITY

# STEP 3— JOB FUNCTIONS AND RESPONSIBILITIES

WHAT IS YOUR PRIMARY PRODUCT OR SERVICE?

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WHAT ARE YOUR CURRENT RESPONSIBILITIES?

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## MARKETS

What percent of your time is spent developing product(s) in the Consumer/Residential versus Contract/Commercial markets? (Consumer products are products which individuals buy for their personal use. Contract products are large-scale products for public spaces).

Consumer/Residential \_\_\_\_\_%      Contract/Commercial \_\_\_\_\_% (Must equal 100%)

### I. Consumer/Residential

Please check **only one** category in which you are **most** involved:

#### A. Transportation

- Vehicles  
 1. Aircraft  
 2. Cars & Trucks  
 3. Commercial Vehicles

#### Materials

1. Paint  
 2. Pigments  
 3. Plastics  
 4. Textiles  
 5. Fibers / Yarns

#### B. Visual Communications

- Advertising  
 1. Advertising
- Branding Design  
 1. Identity & Corporate Identity  
 2. Packaging  
 3. POP  
 4. Retail/Environmental

#### Digital, Electronic and Film Design

1. Broadcasting  
 2. Multimedia  
 3. Film  
 4. Web

#### Print and Publication Design

1. Print and Publication Design

#### Printing/Engraving Design

1. Printing / Engraving Design  
 (Development of Media Techniques and Special Effects)

#### Substrate Design

1. Fine Papers  
 2. Plastics/Fabricated Substrates

#### Specialties/Greeting Cards/Stationery/Gift Wrap

1. Specialties/Greeting Cards/Stationery/Gift Wrap

#### C. Technology

##### Hardware / Equipment

1. Cameras  
 2. Cell Phones  
 3. Computers  
 4. Handheld  
 5. Printers  
 6. Scanners

##### Materials

1. Plastics  
 2. Pigments  
 3. Resins

##### Digital

1. Animation  
 2. Integrated Whole Home Systems  
 3. Software

#### D. Home

- Products  
 1. Accessories  
 2. Blinds / Shades / Shutters  
 3. Cabinetry  
 4. Fine Art / Framing  
 5. Flooring  
 6. Floral  
 7. Giftware  
 8. Housewares  
 9. Indoor / Outdoor Furniture  
 10. Lighting  
 11. Major Appliances  
 12. Plumbing Fixtures  
 13. Roofing  
 14. Rugs / Carpets  
 15. Siding

16. Soft Goods  
 17. Tabletop  
 18. Wallcoverings

##### Materials

1. Concrete / Stucco  
 2. Fibers / Yarns  
 3. Glass  
 4. Laminates / PVC  
 5. Metals  
 6. Paint / Pigments  
 7. Plastics / Resins  
 8. Recycled / Composites  
 9. Textiles  
 10. Stone / Tile  
 11. Woods

#### E. Consumer Goods

- Personal Care  
 1. Appliances  
 2. Health & Beauty

##### Home Accessories

1. Electronics  
 2. Storage  
 3. Small Appliances  
 4. Tools & Gadgets

#### F. Juvenile Products

- Products  
 1. Juvenile Apparel  
 2. Juvenile Craft Items  
 3. Juvenile Equipment (Strollers, Nursery Equipment, Car seats, etc.)  
 4. Juvenile Home Fashion  
 5. School Supplies  
 6. Toys and Games

##### Materials

1. Fibers/Yarns  
 2. Metals

3. Papers  
 4. Paint / Pigments  
 5. Plastics/Resins  
 6. Textiles  
 7. Woods

#### G. Fashion

- Wearable  
 1. Accessories  
 2. Apparel  
 3. Cosmetics  
 4. Footwear  
 5. Jewelry

##### Materials

1. Fabrics  
 2. Hides  
 3. Metals  
 4. Notions  
 5. Pigments/Dyes  
 6. Plastics  
 7. Trimmings  
 8. Fibers/Yarns

#### H. Action/Recreation

- Products  
 1. Active Apparel & Footwear  
 2. Marine  
 3. Recreational Equipment  
 4. Sporting Goods

##### Materials

1. Fiberglass  
 2. Metals  
 3. Paints/Pigments  
 4. Plastics  
 5. Textiles  
 6. Transfers

#### I. Other:

\_\_\_\_\_

### 2. Contract/Commercial

Please check **only one** category in which you are **most** involved:

- |  |  |
|--|--|
| <input type="checkbox"/> Health Care               | <input type="checkbox"/> Institutional/Public Spaces |
| <input type="checkbox"/> Hospitality/Entertainment | <input type="checkbox"/> All of the above            |
| <input type="checkbox"/> Office                    | <input type="checkbox"/> Other: _____                |
| <input type="checkbox"/> Retail Environment        |  |

## STEP 4—

Please answer the following questions:

HOW DID YOU HEAR ABOUT CMG?

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HAVE YOU EVER ATTENDED A CMG CONFERENCE?       YES       NO

(Please be aware that former CMG members and non members may attend ONE international Conference as a non member).

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## STEP 6—

### AUTHORIZATION

I hereby certify that the information herein is true and correct to the best of my knowledge and authorize Color Marketing Group to make independent investigation of statements made on this application.

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SIGNATURE

DATE

## STEP 7—

### SUBMISSION

Please submit this application together with your Conference Registration Form to Sharon Griffis, Director of Membership ([sgriffis@colormarketing.org](mailto:sgriffis@colormarketing.org)). If you have any questions please call her on 703.647.4730.

### Color Marketing Group

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