



# CONFERENCE REGISTRATION FORM

## CMG 2010 Fall International Conference

Friday, November 5 – Tuesday, November 9, 2010 – Portland, Oregon USA



### REGISTRATION INFORMATION

Mr.  Ms. Name \_\_\_\_\_  
 Company \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Email \_\_\_\_\_  
 Guest Name \_\_\_\_\_  
 Emergency Contact Info: \_\_\_\_\_

### COLOR WORKSHOP PARTICIPATION

IMPORTANT INFORMATION CONCERNING COLOR WORKSHOP PARTICIPATION: Both Contract & Consumer workshops will be offered. They will be mixed industry focusing on where color is going NEXT.

This section must be completed to be assigned to a Consumer or Contract workshop.

I will participate in the following mixed-industry workshops:  
**Sunday's Color Workshops**

I will participate in a CONTRACT workshop       I will participate in a CONSUMER workshop

I will not participate in a workshop

I would like to volunteer to be a  Facilitator  Co-Facilitator  
*Note: if this is your first time please volunteer for Co-Facilitator*

**Monday's Color Expressions Workshops:** (please choose one)

Intimate combinations such as textile design  
 Product combinations such as running shoes/transportation  
 Environmental combinations such as interior design  
 Exterior home       Wood grain  
 Metal finishes       Special effects  
 Graphic design       I will not participate

I would like to volunteer to be a  Facilitator  Co-Facilitator

### REGISTRATION FEES

Registration fee includes admittance to all general sessions, workshops and meal functions.

	On or before September 7	After September 7	After October 5
CMG Member	\$725	\$775	\$950
Former Member	\$725	\$775	\$950
Prospective Member*	\$825	\$875	\$1050
Spouse/Guest*	\$250	\$275	\$345
<b>Monday General Session ONLY</b>			\$75

\*Please read CMG's Participating Spouse/Guest policy on the reverse of this form  
 \*Prospective Members must also complete and return with this form the Conference Registrant Application available on the CMG web site.  
**Member Training Workshops – NO CHARGE – check box**   
 No charge for members and included in prospective members fees.  
 Mandatory for all first-time conference attendees, including prospective members.

### OPTIONAL ACTIVITIES

Friday, November 5<sup>th</sup>  
**Nike Tour/IDL Happy Hour** Qty: \_\_\_\_\_ @ \$20

Saturday, November 6<sup>th</sup>  
*Education Saturday Program*  
**Rejuvenation/Ziba & Lunch** Qty: \_\_\_\_\_ @ \$65

Saturday, November 6<sup>th</sup>  
*Saturday Night Event*  
**Spirit of Portland Dinner Cruise Additional Ticket** Cost included in fees  
 Qty: \_\_\_\_\_ @ \$100

Sunday, November 7<sup>th</sup>  
*Networking Event*  
**Ready, Paint, Fire!** Qty: \_\_\_\_\_ @ \$20  
*\*Additional cost for your pottery*

**TOTAL DUE IN US FUNDS** \$ \_\_\_\_\_

OFFICE USE ONLY

Batch #: \_\_\_\_\_  
 Date: \_\_\_\_\_  
 Initials: \_\_\_\_\_  
 A/C: 4125.3010

### METHOD OF PAYMENT

Enclosed is my check made payable to CMG (US funds only)  
*Please write registrant's name on the check*

Visa       MasterCard       American Express

Cardholder Name: \_\_\_\_\_  
 Card Number: \_\_\_\_\_ Exp Date: \_\_\_\_\_  
 Signature: \_\_\_\_\_

*International members are encouraged to pay registration fees by credit card.  
 All international wire transfers will carry a \$50 surcharge.*

### RETURN YOUR REGISTRATION FORM AND PAYMENT TO:

**Color Marketing Group**  
 5845 Richmond Highway, Suite 410, Alexandria, Virginia USA 22303-1865 Fax: 703-329-0155 www.colormarketing.org



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### REGISTRATION, PAYMENT and CANCELLATION POLICIES

Registration forms may be FAXED to CMG only if the selected payment method is credit card. CMG members may register online at [www.colormarketing.org](http://www.colormarketing.org). Please do NOT mail a separate copy of the registration form to CMG's office. A confirmation will be sent via email once payment is processed. All other registration forms must be mailed to CMG. Payment in full must be received by September 7, 2010 to receive the lowest, discounted rate. No registration form will be processed without payment. If you do not receive confirmation of your registration in writing within 10 business days, contact CMG immediately to confirm your registration.

### CANCELLATION and REFUND POLICY

Cancellations must be received in writing to CMG by October 1, 2010 to qualify for a refund. A \$100 administrative fee will be deducted from all canceled registrations. Optional ticket events are subject to 50% cancellation fee. Please allow up to two weeks to receive your refund and up to two billing cycles for it to appear on your credit card statement. After October 1<sup>st</sup>, no refunds will be granted.

### SPOUSE/GUEST POLICY

A spouse, adult child, or special guest of a registered member, not involved in color design and/or forecasting, may register as a Spouse/Guest. A Spouse/Guest may participate in all components of the conference with the exception of Workshops. Former CMG members may attend a conference one time only without renewing their CMG membership. Prospective members are also welcome to attend a conference also on a one time only basis. Individuals attending Monday's General Session are not eligible to attend/participate in any other aspects of the conference.

### HOTEL INFORMATION – RESERVE YOUR ROOM NOW AT:

Hilton Portland and Executive Tower Hotel  
921 SW 6<sup>th</sup> Avenue  
Portland, OR 97204

### HOW TO RESERVE YOUR ROOM:

The block of rooms reserved at the Hilton Portland will fill quickly. Please make sure your reservations as soon as possible by telephoning Hilton Portland reservations at 1-800-HILTONS. To book your room online, visit [www.colormarketing.org](http://www.colormarketing.org) and click on the hotel info link under the 2010 Fall Conference area.

**Single/Double Occupancy:** \$109 per night plus applicable taxes. Please note that high-speed internet access is available in guest rooms.

### RESERVATIONS MUST BE MADE BY WEDNESDAY, OCTOBER 13, 2010 TO RECEIVE THE RATED QUOTED ABOVE.

The hotel rates quoted above are valid from Sunday October 31<sup>st</sup> to Friday November 12<sup>th</sup>, 2010.

### TRAVEL TO PORTLAND

Portland International Airport (PDX) is one of the fastest-growing major airports in the United States. They offer direct or nonstop service to more than 100 cities worldwide, including New York (Newark, NJ), Chicago, Los Angeles, Denver, Detroit, Atlanta, Dallas, Frankfurt, Guadalajara and Tokyo. The pickup area for taxis, town cars, long-haul shuttles, hotel vans and parking lot shuttle buses is located in the center section of the airport terminal's lower roadway on the baggage claim and departure level. Airporter shuttles, off-airport rental car shuttles and reserved vehicles are found in the section of the lower roadway closest to the garage. Most transportation providers serve downtown Portland, which is approximately 20-40 minutes from Portland International Airport.

### CONDUCTING COMPANY BUSINESS AT CMG CONFERENCES

Sale of products or services is not allowed at CMG Conferences. For the benefit of all members, it is important that attendees be free of everyday business involvement, companies' research efforts and/or sales promotions. This allows for maximum concentration and exchange of valuable color information – the core of CMG – for specific guidelines, contact CMG's Director at 703.647.4730.

### INFANT/CHILD POLICY

In consideration of members, speakers and guests, no infants or children are permitted at CMG Workshops, meetings or General Sessions.

### COLOR EXPRESSIONS WORKSHOPS

Color Expressions Workshops allow full expression of color directions in special products, materials or design areas which are sometimes difficult to show or describe in color workshops. This is the time to bring real samples and discuss color beyond two dimensional restrictions, bringing the full impact of unique materials and processes to the workshop table. The six categories listed on the previous page have been defined for discussion defining directions in these more intricate areas of color expression.

Pre-conference preparation is required by completing both the Color and Color Expressions worksheets. For more detailed information about the Color Expressions Workshop and its categories, please download the worksheet by visiting [www.colormarketing.org](http://www.colormarketing.org) and click on the 2010 Fall Conference page.

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#### Color Marketing Group

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